

BUSINESS MANAGEMENT (Fall 2025)

Midland High School | Academic Year: 2025–2026 | Length of Course: 1 Year

Semester: S1/S2 Number of Credit Hours 1 credit Prerequisite: None

Instructor: Jason Bush • Email: Jason.Bush@midlandisd.net • Conference Period: 2nd

Course Description

Business Management is designed to familiarize students with the concepts related to business management as well as the functions of management, including planning, organizing, staffing, leading, and controlling. Students will also demonstrate interpersonal and project-management skills.

Course Objectives

By the end of this course, students will be able to:

Objective 1	Foundations of Management- Define management functions, differentiate between levels of management and leadership styles, apply ethical decision making, and navigate Student simulations to apply management concepts.
Objective 2	Economics Business Ownership- Identify the factors of production, compare and contrast types of business ownership, and develop strategic and operational business plans using the textbook and Student case studies.
Objective 3	Human Resource and Workplace Law- Describe HR resource functions, interpret workplace laws and regulations.
Objective 4	Marketing and Promotion- Explain marketing's role in business and develop a marketing mix for a product/service. Identify target markets and use Student Mimic Marketing simulation to run promotional campaigns.
Objective 5	Business Finance- Read and interpret financial statements, and prepare budgets.
Objective 6	Entrepreneurship and Small Business certification

Instructional Materials & Supplies

- Cengage Business Management 13th Edition
- Chromebook
- Google Classroom

Course Outline

UNIT	TOPIC	APPROXIMATE TIME
Unit 1	Managing and Management Responsibilities	6 weeks
Unit 2	The Environment of Business Management	6 Weeks
Unit 3	Business Organization and Management	6 Weeks
Unit 4	Financial Management	6 Weeks
Unit 5	Production and Marketing Management	6 Weeks
Unit 6	Human Resources Management	6 Weeks

Grading Breakdown

Major assignments are those that allow you to demonstrate mastery of the course objectives. Minor assignments include skill checks, quizzes, homework, and other short assessments that contribute to your overall understanding of the course material.

Category	Percentage
Major Assignments (Tests, Projects)	60%
Minor Assignments (Quizzes / Skills Checks)	40%
Semester Exam / Project	15%

Grade Scale: A = 90–100 | B = 80–89 | C = 70–79 | F = < 70

Semester grades include a grade for each of the three six-week periods and an exam or project that is weighted 15% of the overall semester grade.

Classroom Expectations

- Be on time, prepared, and respectful
 - Follow computer lab expectations
 - Use tech when instructed
 - Ask questions and engage actively
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Attendance & Participation

Attendance is mandatory. You must:

- Attend scheduled classes
 - Make up missed work with 1 school day allowed for each excused absence
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Late Work & Make-Up Policy

- Students are allowed one day of make-up time for each day of absence
 - Late assignment penalties:
 - 1 School Day Late- Maximum Grade of 90
 - 2 School Days Late- Maximum grade of 80
 - 3-5 School Days Late- Maximum grade of 70
 - Missed assessments must be rescheduled
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Academic Integrity

Cheating or plagiarism is not tolerated. First offense may result in a zero and parent contact. Further violations follow district policy.

Industry-Based Certifications

This course aligns with—and prepares students for—the following credentials:

- **Entrepreneurial/Small Business (ESB)**
 - Offered: March 15 - May17
 - Required/Optional: GMetrix
 - Cost: No charge to student
 - Preparation: in-class instruction, online guides

Earning credentials enhances employability and may qualify for dual credit or advanced placement.

Career & Technical Student Organization (CTSO) Involvement

Students are encouraged to participate in:

- **Business Professionals of America (BPA)**
 - Description: Empower student leaders by creating opportunities and learning professional growth and service.
 - *Activities:* Regional, State, National Competition, Community service, Networking
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Safety & Equipment Use

- Report damaged equipment immediately
 - Violation of protocols may result in removal from the class and disciplinary action
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Parent/Guardian Communication

- Progress reports sent every 3 weeks by email if grade is below 70.
 - Grades available in Skyward
 - Please email with questions or concerns
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Disclosure

Please see Midlandisd.net/cte for information regarding the CTE Statement of Nondiscrimination.



Acknowledgment of Understanding

Student Name: _____ Signature: _____

Guardian Name: _____ Signature: _____

Preferred Contact (Email/Phone): _____