



MEDIA GUIDE AD SPECIFICATIONS

Media Guide - 8.5" x 11" | 0.25" Margin | 0.125" Bleed



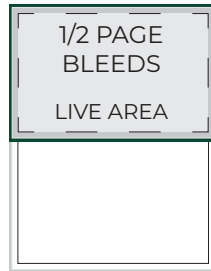
8.75" x 11.25"
LIVE AREA:
8" x 10.5"

FULL PAGE



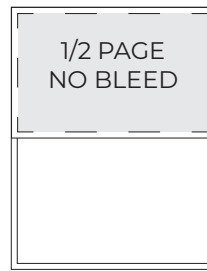
8" x 10.5"

FULL PAGE



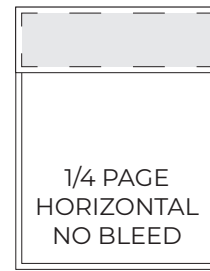
8.75" x 5.75"
LIVE AREA:
8" x 5"

1/2 PAGE



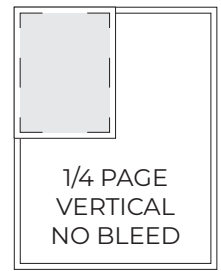
8" x 5"

1/2 PAGE



8" x 2.25"

1/4 PAGE



3.75" x 5"

1/4 PAGE

Advertisement Submission Instructions

1. File Format

- **REQUIRED:** PDF with all fonts and images embedded. Photos must be at 300 dpi. Font size cannot be smaller than 7 pt.
- **Adobe Photoshop:** For files created in Adobe Photoshop, we recommend that all type be rasterized before generating the PDF.
- **Adobe Illustrator:** For files created in Adobe Illustrator, we strongly recommend that all type be converted to outlines before saving the PDF.

2. Marks and Bleeds

- **Ads with Bleeds:** Please export the pdf with bleeds and crop marks.
- **Ads with No Bleeds:** Please export the pdf with no bleed settings or crop marks.

3. File Saving

Save the pdf ad as: YourCompanyName/
CompanyAbrev_Event/Publication_AdSize.pdf

Ex: MCHS_MediaGuide_FullPageNoBleed.pdf

4. Ad Submission

Please send your advertisement to
Matthew Tominaga
mtominaga@moreaucatholic.org

In the subject line, write Ad Submission: *Your Company Name, Publication, Ad Size*

QUESTIONS?

Contact Colleen Shively at cshively@moreaucatholic.org