

## **Privacy Policy**

The Manalapan-Englishtown Regional School District (MERS) is committed to protecting your privacy and the confidentiality of any personal information you may provide while using our website. You can browse our site without submitting any personal information. In certain instances, we may request personal data in order to deliver services or respond to inquiries. This information will be used solely for official school district business and will not be shared with unaffiliated third parties. By accessing and using this website, you agree to the terms outlined in this Privacy Policy and our Terms of Use.

## **Terms of Use**

This website serves as a resource for news, information, and updates from the Manalapan-Englishtown Regional School District. We make every reasonable effort to ensure that the information presented is accurate and up to date.

No part of this website or its content including the MERS logo may be copied, altered, transmitted, distributed, published, or used without prior written consent from MERS.

## **Information Collection and Use**

MERS does not collect or distribute personal information about visitors to our website. However, we do track general data related to site usage, such as IP addresses and domain names. This information is aggregated into statistics (e.g., page views, visit counts) to help us maintain and improve the site. These statistics are strictly for internal use and contain no personally identifiable information.

Password-protected areas of the website are available to MERS parents and guardians and may include limited personal information, such as family contact details.

## **Email Privacy and Unsolicited Use**

Our website may display the email addresses of district staff and, within secure areas, those of MERS families. The use of these addresses for unsolicited commercial, political, or mass communications, or sharing with outside entities, is strictly prohibited.

Questions regarding this policy can be directed to the district administration.

## **Student Privacy**

The district places a high priority on student privacy. We do not display students' full names on public pages of our website. While student images may appear on public pages, they are never identified by name. On password-protected pages, full names and student photos may be used in accordance with district policies and parental consent.

## **Online Payments and Transactions**



For any transactions conducted through the MERS website such as payments or donations users may be required to provide personal and billing information. All transactions are secured using industry-standard encryption (SSL). Payment details are used only to complete the transaction and are not stored by MERS after the transaction is processed.

## **Cookies and Site Analytics**

The MERS website uses Google Analytics to collect anonymous data about user behavior. This may include the use of cookies small text files placed on your device to help us understand site usage and improve user experience. Both session and persistent cookies may be used, but they do not store personally identifiable information.

You can manage cookie settings through your web browser. Disabling cookies may affect some site features or functionality.

## **Links**

This website may contain links to other sites. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies solely to information collected by this website.

## **Contact Us**

If you have any questions about this Privacy Policy, please contact the Manalapan-Englishtown Regional School District Office at:

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Phone: (732) 786-2500  
[www.mersnj.us](http://www.mersnj.us)

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