



Yearbook/25-26 Instructional Plan

August 8, 2025

Contact Information

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COURSE DESCRIPTION

Yearbook is a project-based, hands-on course where students take full responsibility for the planning, design, and production of the school's yearbook. Students will develop skills in journalism, photography, graphic design, marketing, and project management while working collaboratively to create a publication that captures the spirit and events of the academic year. Throughout the course, students will learn the fundamentals of journalistic writing, photo composition, page layout, and digital publishing using industry-standard software. In addition to creative work, students will also engage in advertising sales, deadline management, and communication with school staff and students to ensure broad representation in the final product. This course emphasizes teamwork, time management, responsibility, and real-world production skills. By the end of the year, students will have produced a professional-quality yearbook that serves as a lasting memory for the school community.

COURSE ACTIVITIES (What we will be doing)

Below you will find descriptions of the most common activities that students will participate in during the course of each semester.

Throughout the year, students will:

- Plan and organize the content and structure of the yearbook, including theme development and section breakdowns.
- Conduct interviews and write articles that highlight student life, academics, sports, and special events.
- Capture and curate photographs that reflect the school community, learning basic and advanced photography techniques.
- Design pages using digital publishing software, learning principles of layout, typography, and visual storytelling.
- Collaborate in teams to meet production deadlines and maintain consistent quality across all pages.
- Promote and market the yearbook through advertising campaigns, social media, and school announcements.
- Manage sales and distribution, including tracking orders, creating promotional materials, and planning yearbook release events.

GRADES - Click here for → [YWLA Grading Policy](#)

Major (Spread Deadlines)	60%
Minor (Daily Work)	40%



YOUNG WOMEN'S
Leadership Academy

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Classroom Resources

- Walsworth
- Canva
- Cameras

COURSE OBJECTIVES AND TOPICS

- To develop students' skills in journalism, photography, design, and collaboration through the creation of a professional, high-quality yearbook that captures and reflects the school community.

Please feel free to reach out with any questions or concerns. We are excited to work together to make this a successful year of learning!
