

DRUG-FREE SCHOOL ZONE

**If you have information
about someone selling
drugs at this school**

TURN 'EM IN

WeTip[®]

(800)47-DRUGS

ANONYMOUS

Se Habla Español

**No one will know who you are...
Not us... Not ever!**

UP TO \$1,000 REWARD

WeTip[®]

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DRUGS

They are ruining a generation of Americans. The drug situation in America has exceeded the epidemic stage and has now become a crisis situation. Drug use among school age children is rising steadily and drug-related deaths are rising even faster.

Drug activity in our communities has reached every level: from schools to businesses, to parks and recreation centers. Drug related crimes eventually involved almost every other type of crime. Violent assaults, robbery burglary, domestic violence, child abuse, and rape have all been related to drug use and the erratic behavior caused by drugs. Stop the madness! If you have information about drug activity in your school or workplace...

Illegal Drugs

- 1,370 young people will take an illegal drug in the next hour
- 1 in 5 twelfth graders has tried cocaine or crack
- 2/3 of all high school dropouts are involved in drugs
- 57% of all illicit drugs are sold on school campuses

Call

WeTip[®]

(800)78-CRIME

ANONYMOUS

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Not us... Not ever!

UP TO \$1,000 REWARD

TEACH YOUR CHILDREN

Children's attitudes about drugs are shaped by pro-drug messages in the media and by permissive or inconsistent attitudes in the community. As a child approaches adolescence, the influence of peer pressure increases. In many cases, by the time a child is 13 years old he is more concerned with pleasing his friends than his parents. But, if he has grown up in a loving, supportive home environment, he will probably prefer not having to make the choice at all. He won't want to disappoint his parents, nor will he look bad in front of his friends. Sometimes children get involved with drugs or other harmful activities simply because they don't know how to say NO without losing face.

There are several ways that parents can reduce the negative influences their children come into contact with:

Support prevention programs in your child's school

Drug abuse prevention programs today are much more skill-oriented than they used to be. They teach children how to identify and counter pro-drug influence in the media, at school, and from friends. They teach how to withstand peer pressure and say NO when asked to do something wrong. This kind of instruction is more effective if it is reinforced at home.

Let your children know that WeTip is there for them to call if they know about drugs being sold in their school or neighborhood.

WeTip's toll-free anonymous hotline is provided as a public service for ALL members of the community including students that have information about a drug dealer or any crime that has occurred in their school or neighborhood. Students must be informed at an early age that their action or lack of action can directly influence their school and neighborhood. By actively getting involved in making schools and neighborhoods safer, students can show their intolerance of drugs and crime, and ultimately bring about a drug-free environment for themselves.