Digital Design 1,2, 3 & 4|SY 2025-26 | University High School | Room 3-300

Instructor: Mrs. Vickie Pleus (rhymes with “choice”)

Office Hours (Max Minutes): Tuesday and Thursday, lunchtime (subject to change)

Cell Number/Text (for parents): 386-259-8912 | **Email for students and parents**: vlpleus@volusia.k12.fl.us

Socials: Insta -- @mrspleus

Club: Future Business Leaders of America (**Remind**: text @fbla25uhs to 81010) (**Insta**: @uhs_fbla_designclub)

Course Offerings

Digital Design 1 - This course provides competencies in presentation production issues, basic computer knowledge, illustration software, digital still photography, and photo editing software.

Digital Design 2 - This course covers competencies in advanced design, color modes, and fonts.

Digital Design 3 - This course covers competencies in design layout software.

Digital Design 4 - This course covers advanced industry-standard skills required for careers in digital design.

Industry Certifications

Students will have the opportunity to earn industry certification in **Adobe Photoshop** (digital photo editing), **Adobe Illustrator** (digital drawing) and **CIW Multimedia Specialist** (general multi-media concepts).

Grading

I will be using the school district’s adopted grading scale and policies. **Formatives** make up 40% of a grade’s weighted average, and **summatives** comprise 60%. I do not offer extra credit opportunities.

Assignment “load” will consist of at least two formative activities per summative, and at least three summatives per quarter. So, students can expect at least nine graded items in the gradebook per quarter.

Grading Scale

A 100%- 90% Exemplary work with careful attention to design, detail, and craftsmanship
B 80%- 89% Above Average
C 70%- 79% Average Work
D 60%- 69% Below Average
F 59% or less Unacceptable, Incomplete, Little Effort (usually Missing)

Digital Design 1,2, 3 & 4|SY 2025-26 | University High School | Room 3-300

Standards - After successfully completing this program, students will be able to perform the following:

Digital Design 1 Standards

16.0 Demonstrate knowledge of digital publishing concepts.
17.0 Demonstrate knowledge of basic digital imaging.
18.0 Demonstrate proficiency in the safe and ethical use of the Internet to locate information.
19.0 Identify project requirements, define project planning, and understand the design process.
20.0 Perform page layout and measurement activities.
21.0 Demonstrate an understanding of color and its role in digital design.
22.0 Demonstrate a basic understanding of typography.
23.0 Demonstrate an understanding of elements and principles of design.
24.0 Demonstrate basic skill in digital photography.
25.0 Demonstrate skills in the use of raster software applications.
26.0 Demonstrate basic skills in the use of vector software applications.
27.0 Demonstrate basic technical skills using a desktop publishing application.
28.0 Develop an awareness of the emergent technologies associated with digital design.
29.0 Demonstrate understanding in page layout using desktop publishing applications.
30.0 Demonstrate an understanding of career opportunities and requirements in the field of digital design.

Digital Design 2 Standards

31.0 Perform critical thinking activities.
32.0 Demonstrate the ability to set project requirements, engage in project planning, and utilize the design process.
33.0 Demonstrate an intermediate understanding of typography.
34.0 Demonstrate skills in the use of vector software applications.
35.0 Demonstrate an intermediate understanding in digital publishing operations.
36.0 Demonstrate skills in promotional design and application.
37.0 Demonstrate proficiency in digital imaging.
38.0 Demonstrate the ability to apply the design process.
39.0 Demonstrate understanding in the creation of digital design solutions involving motion or special effects.
40.0 Demonstrate an understanding of the use of emergent technologies in digital design industries.

Digital Design 3 Standards

41.0 Identify relevant career/college opportunities and produce required documents.
42.0 Demonstrate the ability to independently set, design and evaluate project requirements, project planning, model project planning and utilize the design process.
43.0 Demonstrate understanding in creating a simple webpage.
44.0 Demonstrate an advanced understanding in digital publishing operations.
45.0 Demonstrate the ability to create a multimedia presentation.
46.0 Demonstrate advanced knowledge and skills relative to the design process.
47.0 Demonstrate proficiency in digital photography.
48.0 Plan, organize, and carry out collaborative digital design projects.
49.0 Demonstrate proficiency in the creation of a digital design product using mobile communication devices.
50.0 Create a portfolio (print and/or digital).

Digital Design 4 Standards

36.0 Demonstrate mastery in digital publishing operations.
37.0 Demonstrate proficiency in website design.
38.0 Compare and contrast various digital media delivery systems.
39.0 Demonstrate advanced project design capabilities associated with digital publishing.
40.0 Refine a portfolio (print and/or digital).

Digital Design 1,2, 3 & 4|SY 2025-26 | University High School | Room 3-300

✂ ==========

Classroom Expectations Acknowledgement

Your First and Last Name: _____ Date: _____

Initial (first letter of first name and first letter of last name) next to each item. This initial demonstrates you understand the expectation:

____ Tardies: > 3 per quarter = discipline referral *PET PEEVE ALERT

____ Cell phone (+ ear buds + headphones): Per state law, they are not permitted unless given explicit permission for use for music or during a lesson/instruction. *PET PEEVE ALERT

____ Dress code – Adhere to VCS dress code (Ladies: cover midriff and shoulders/have appropriate straps/sleeves on tops) + Gentlemen: Pull up pants).

____ Insubordination (of all kinds): 1) chat with me, 2) contact home, 3) discipline referral.

____ Absences: I'll extend deadlines per days of excused absences, per school policy.

____ Missing work: Missing work will ruin grades. Watch gradebook. Do everything you can to have a NO ZERO policy for yourself.

____ Backing up your work: Save it on the OneDrive (cloud storage). Always!

____ Cheating/academic dishonesty: Create your own, original work. Your work is better than theirs anyway. Use AI as a tool only (I will give parameters for its use.)

Remove this form and return it to Mrs. Pleus as instructed.
Thanks, and let's have a great year!