



news

OFFICE OF PUBLIC RELATIONS & MEDIA CONTENT

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13 Years of Back-to-School Joy - #PittsburghForPPS, the City's Largest Back to School Event, Returns

WHAT: The city's largest back-to-school celebration, the **#PittsburghForPPS Back to School Event**, is back for its 13th year and better than ever. Pittsburgh Public Schools (PPS) families can choose from two convenient ways to join the fun:

1. **In-Person** – Pre-registered students will receive *free haircuts, hairstyles, and manicures* inside Acrisure Stadium's FedEx Great Hall.
2. **Drive-Thru** – Families can roll through Gold Lot 1A to pick up *free school supplies and other essentials* - all without leaving their cars.

Both experiences offer families the perfect chance to get ready for the new school year, connect with resources, and start their 2025–2026 academic journey strong. Supplies are first-come, first-served, so early arrival is encouraged.

Adding to the excitement, special guests from the Pittsburgh Steelers, Pittsburgh Pirates, and Pittsburgh Penguins will be on hand to greet families and celebrate the start of school.

This event is made possible thanks to the incredible support of local-area sponsors: Pittsburgh Steelers, Pittsburgh Penguins, Pittsburgh Pirates, PNC, WAMO 107.3, 93.7 The Fan, KDKA 100.1 FM and AM 1020, Comcast, The PT Services Group, Mount Ararat Church Pittsburgh, Dreamz Hair Salon, City of Pittsburgh, UPMC for You, and Giant Eagle.

MEDIA OPPORTUNITY – Members of the media are invited to join Superintendent Dr. Wayne N. Walters and special guests for the Opening Ceremony.

WHERE: Acrisure Stadium and Gold Lot 1A
100 Art Rooney Ave, Pittsburgh, PA 15212

WHEN: Monday, August 18, 2025
8:30 AM- Opening Ceremony
9:00 AM- 1:00 PM

WHY: #PittsburghForPPS is committed to giving families the tools, resources, and encouragement they need for a successful start to the school year. This event reflects PPS's commitment to building strong connections among schools, families, and the broader community while ensuring students feel prepared, supported, and celebrated from day one.