# LAKEVIEW ELEMENTARY SCHOOL STYLES GUIDE

## Circle Logo

## Colors

**White**

**Blue**

## BLUE:

**RGB**
R: 28
G: 46
B: 93

suitable for digital products

**CMYK**
C: 100
M: 90.01
Y: 34.94
K: 26.96

Used for professional printing (paper, clothing, etc.)

**PANTONE**
#001379

**HEX**
#001379 (R:0, G:19 B: 121

Used for websites Google Slides

## ALTERNATE BACKGROUND

**RGB**
R: 250
G: 223
B: 42

**CMYK**
C: 4
M: 7
Y: 93
K: 0

**HEX**
#FADF2A

## Word Art Logo

**Font: century gothic - ALL CAPS**

**Font for any other content: century gothic - Sentence Case**

LAKEVIEW ELEMENTARY SCHOOL

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## Combined Logo/Letterhead

LAKEVIEW ELEMENTARY SCHOOL

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*Note: Lion should always face to the right and be to the left of the school name.*

**Legacy Logo**
**Retired 2025**