

Pract. in Graphic Design Syllabus

Course Description/Goals:

This course is a portfolio building and client based class. Students will consistently work for different clients to help build their portfolio, perfect their style and understand the graphic design market. Students will be provided feedback by the teacher, peers and clients. Students will learn responsibility, time management and how to engage and communicate with a client. Students will leave this course with a portfolio, resume and letters of recommendation that will help them to either be future ready, career ready or college ready.

Course TEKS/Objectives:

The Arts, Audio Visual Technology, and Communications Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

<https://tea.texas.gov/about-tea/laws-and-rules/sboe-rules-tac/sboe-tac-currently-in-effect/ch127e.pdf-0>

Course Outline:

Semester 1	Semester 2
<ul style="list-style-type: none">● Printing in Print Shop● Designing for clients● Portfolios● Design competitions	<ul style="list-style-type: none">● Printing in Print Shop● Designing for clients● Portfolios● Design competitions