

# Graphic Design II Syllabus

## **Course Description/Goals:**

This course is an exploration of the elements of design and illustration including composition, color, texture, and shape. Students in this course apply creative and visual problem-solving skills to graphic design communications using typographic, photographic and visual concepts. Software covered includes Adobe Photoshop and Illustrator. Students will start collaborating with other classes on campus and receiving peer and professional critiques on their work. Students will be exploring what they want their overall style to be and they will discover the different employment opportunities in the graphic design career.

## **Course TEKS/Objectives:**

The Arts, Audio Visual Technology, and Communications Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

<https://tea.texas.gov/about-tea/laws-and-rules/sboe-rules-tac/sboe-tac-currently-in-effect/ch127e.pdf-0>

## **Course Outline:**

Semester 1	Semester 2
<ul style="list-style-type: none"><li>● Advanced techniques of photo editing software (e.g., Illustrator, Photoshop)</li><li>● Advanced composition</li><li>● Advanced design</li><li>● Advanced typography</li><li>● Use of graphics in video</li></ul>	<ul style="list-style-type: none"><li>● Adobe Photoshop certification</li><li>● Adobe Illustrator certification</li><li>● Designing for clients basics</li><li>● Beginner level competitions</li><li>● Basics of portfolios</li><li>● Intro to After Effects</li></ul>