

A/V II Syllabus

Course Description/Goals:

Students in this course gain additional experience working a second year of NHSTV (NHS), BNTV (BNHS) or EGLTV (EHS). Students work as employees for the campus television station producing a live TV show each day in the state-of-the-art HD television production facility. Students work as reporters, anchors, producers and crew members. Students work on several audio and/or video productions created for television, cable television, education, radio, entertainment, business and/or industry.

Course TEKS/Objectives:

The Arts, Audio Visual Technology, and Communications Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

<https://tea.texas.gov/about-tea/laws-and-rules/sboe-rules-tac/sboe-tac-currently-in-effect/ch127e.pdf-0>

Course Outline:

Semester 1	Semester 2
<ul style="list-style-type: none">• Advanced camera techniques: framing, movement, and shot composition• Lighting design and setup for different environments and moods• Audio recording and mixing: using microphones, soundboards, and editing software• Scriptwriting and storyboarding for more complex projects• Video editing: multi-layer editing, transitions, effects, and color correction	<ul style="list-style-type: none">• Introduction to motion graphics and basic animation principles• Live event production: managing live sound, video switching, and streaming• Project management and teamwork in A/V production settings• Understanding copyright, fair use, and ethical considerations in media production• Portfolio development and preparation for college or career in media production