

A/V I Syllabus

Course Description/Goals:

Course explores the audio and video production industry, including postsecondary educational and career opportunities. Students gain relevant experience working with NHSTV (NHS), BNTV (BNHS) or EGLTV (EHS) for video announcements. Professional equipment and Adobe Creative Cloud software used to create student productions. Several class and small group audio, video, and film-style production projects.

Course TEKS/Objectives:

The Arts, Audio Visual Technology, and Communications Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

<https://tea.texas.gov/about-tea/laws-and-rules/sboe-rules-tac/sboe-tac-currently-in-effect/ch127e.pdf-0>

Course Outline:

Semester 1	Semester 2
<ul style="list-style-type: none">● History of Television● Audio Basics● Video Basics● Editing Basics● Equipment Basics	<ul style="list-style-type: none">● TV Production Basics● Digital Citizenship● Film/Cinematography Basics● Live Production Basics● Interviewing Techniques● History of Film Industry