



Hospitality and Tourism Career Cluster

The Hospitality and Tourism career cluster focuses on the management, marketing, and operations of restaurants, lodging, attractions, recreation events, and travel-related services. This career cluster includes occupations ranging from reservation and transportation ticket agent to event planner and general manager.

Statewide Program of Study: *Hospitality and Tourism*

The Hospitality and Tourism program of study focuses on occupational and educational opportunities associated with the logistical and operational management of lodging and resorts. This program of study addresses human resources, financial analysis, and marketing.

Offered to: TCHS

Secondary Courses for High School Credit

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| Level 1 | • Principles of Hospitality and Tourism |
| Level 2 | • Hotel Management |
| Level 3 | • Hospitality Services |
| Level 4 | • Practicum in Hospitality Services |

Aligned Advanced Academic Courses

Dual Credit Dual credit offerings will vary by local education agency.

Students should be advised to consider these course opportunities to enrich their preparation. AP or IB courses not listed under the Secondary Courses for High School Credit section of this framework document do not count towards concentrator/completer status for this program of study.

Work-Based Learning and Expanded Learning Opportunities

Work-Based Learning Activities

- Intern at a resort to learn about customer service and lodging management
- Work part-time at a theme park or hotel
- Shadow an event planner at a local convention center

Expanded Learning Opportunities

- Participate in FCCLA
- Participate in SkillsUSA
- Participate in DECA

Aligned Industry-Based Certifications

- NOCTI Travel and Tourism



Example Postsecondary Opportunities

Associate Degrees

- Culinary Arts
- Tourism and Travel Services Management

Bachelor's Degrees

- Hospitality Administration/Management
- Parks, Recreation, and Leisure Facilities Management

Master's, Doctoral, and Professional Degrees

- Organizational Leadership
- Tourism and Travel Services Management

Additional Stackable IBCs/License

- Hospitality and Food Service Management



Example Aligned Occupations

Reservation and Transportation Ticket Agents and Travel Clerks

Median Wage: \$48,000
Annual Openings: 2,031
10-Year Growth: 17%

Meeting, Convention, and Event Planners

Median Wage: \$49,428
Annual Openings: 1,070
10-Year Growth: 25%

General Operations Managers

Median Wage: \$83,220
Annual Openings: 25,450
10-Year Growth: 23%

Data Source: TexasWages, Texas Workforce Commission. Retrieved 3/8/2024.



For more information visit:

<https://tea.texas.gov/academics/college-career-and-military-prep/career-and-technical-education/programs-of-study-additional-resources>



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Statewide Program of Study: **Hospitality and Tourism**

Course Information

Level 1

Course	Prerequisites Corequisites	Local Course #
Principles of Hospitality and Tourism 13022200 (1 credit)	Prerequisites: None Corequisites: None	7800

The hospitality and tourism industry encompasses lodging; travel and tourism; recreation, amusements, attractions, and resorts; and restaurants and food beverage service. The hospitality and tourism industry maintains the largest national employment base in the private sector. Students use knowledge and skills that meet industry standards to function effectively in various positions within this multifaceted industry.

Level 2

Course	Prerequisites Corequisites	Local Course #
Hotel Management 13022300 (1 credit)	Prerequisites: Principles of Hospitality and Tourism Corequisites: None	7811

Hotel Management focuses on the knowledge and skills needed to pursue staff and management positions available in the hotel industry. This in-depth study of the lodging industry includes departments within a hotel such as front desk, food and beverage, housekeeping, maintenance, human resources, and accounting. This course will focus on, but not be limited to, professional communication, leadership, management, human resources, technology, and accounting.

Level 3

Course	Prerequisites Corequisites	Local Course #
Hospitality Services 13022800 (2 credits)	Prerequisites: Hotel Management Corequisites: None	7701

The hospitality and tourism industry encompasses lodging; travel and tourism; recreation, amusements, attractions, and resorts; restaurants and food/beverage services. The hospitality and tourism industry maintains the largest national employment base in the private sector. Students use knowledge and skills that meet industry standards to function effectively in various positions within this multifaceted industry. Hospitality Services provides students with preparation to pursue high-demand and high-skill careers in hospitality related industries.

Level 4

Course	Prerequisites Corequisites	Local Course #
Practicum in Hospitality Services 13022900 (2 credits)	Prerequisites: Hospitality Services Corequisites: None	7705

Practicum in Hospitality Services is a unique practicum experience to provide opportunities for students to participate in a learning experience that combines classroom instruction with actual business and industry career experiences. Practicum in Hospitality Services integrates academic and career and technical education; provides more interdisciplinary instruction; and supports strong partnerships among schools, businesses, and community institutions with the goal of preparing students with a variety of skills in a fast-changing culinary art based workplace. Students are taught employability skills, including job-specific skills applicable to their training plan, job interview techniques, communication skills, financial and budget activities, human relations, and portfolio development. Practicum in Hospitality Services is relevant and rigorous, supports student attainment of academic and technical standards, and effectively prepares students for college and career success.

For additional information on the **Hospitality and Tourism** career cluster, contact cte@tea.texas.gov or visit <https://tea.texas.gov/cte>