# QUICK GUIDE FOR STUDENT-ATHLETES

## POSSIBLE IMPACTS TO AMATEUR STATUS

- Competing for money or other monetary compensations.
- Receiving any award or prize of monetary value which has not been approved by the FHSAA.
- Capitalizing on athletic fame or performance by receiving money or gifts of a monetary nature.
- Signing a professional playing contract in any sport or hiring a registered agent to manage his/her athletic career, other than for the purpose of advising on NIL related matters.
- Competing under an assumed name.
- Accepting a Name, Image, and Likeness (NIL) agreement that does not adhere to FHSAA Bylaw 9.9.

## ELIGIBILITY EFFECT OF VIOLATION

- **First offense-** Formal Warning. If applicable, the student shall immediately terminate/modify the NIL agreement, remove any advertisement, promotional activity, or endorsement, and return any awards, gifts, or other compensation.
- **Second offense-** Ineligible to represent any member school for a period of one year from the date of discovery.
- **Third offense-** Ineligible to compete in any interscholastic athletic contest in any sport for the duration of the student-athlete's high school career.

## IS NIL PERMITTED?

- Student-athletes can benefit from utilizing their own Name, Image, and Likeness, as long as they adhere to FHSAA Bylaw 9.9.
    - This includes engaging in activities like commercial endorsements, promotions, maintaining a social media presence, or endorsing products or services.

## RESTRICTIONS

- Student-athletes are prohibited from using or allowing others to use uniforms, logos, mascots, insignia, or identifying marks of a member school, FHSAA, NFHS, or any FHSAA, NFHS, or member school event, game, or championship during any NIL activity.
- Monetizing their name, image, and likeness with the use of their school's uniform, equipment, logo, name, proprietary patents, products, and/or copyrights is strictly prohibited unless written consent from the school, district or governing body of the school, or Association is obtained.