

# **VEI Business Management and Practicum in Business Management (BME Capstone) Syllabus**

## **Course Description/Goals:**

Student teams develop a business plan for a virtual start-up business and participate in marketing and selling their product in the Virtual Enterprises International virtual economy. In this student-led and operated virtual business, students assume specific job roles and responsibilities for “their VEI firm.” Students incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate business decisions. In order to participate in internships or Virtual Enterprises International students will need prior approval from the academy facilitator.

## **Course TEKS/Objectives:**

Practicum in Business Management is designed to give students supervised practical application of previously studied knowledge and skills. Students implement personal and interpersonal skills to strengthen individual performance in the workplace and in society and to make a successful transition to the workforce or postsecondary education.

[Chapter 127.295 Practicum in Business Management TEKS](#)

## **Course Outline:**

Semester 1	Semester 2
<a href="#">Virtual Enterprises International Annual Activities Map</a> <a href="#">Virtual Enterprises International Course Outline with Standards</a>	