

# Entrepreneurship II (BME Operations) Syllabus

**Course Description/Goals:**

In this unique hands-on business startup experience, students will understand the components of a business plan, determine feasibility of an idea using research, and develop and present a business concept. Students gain the knowledge, develop the skills, and learn the key concepts necessary to begin and operate a business. Students continue their pursuit of Microsoft Office and additional industry recognized certifications.

**Course TEKS/Objectives:**

[Chapter 127.275 Entrepreneurship I TEKS](#)

**Course Outline:**

Semester 1	Semester 2
<ul style="list-style-type: none"> <li>-Leadership Styles</li> <li>-Adobe Illustrator training and Certification</li> <li>-Global Business Challenge Case Study -</li> <li>-Bankruptcy and Rebranding</li> <li>-Professional Skills Rubric</li> <li>-E-Portfolio updates</li> <li>-Finance and Pricing Strategy</li> <li>-Current Events in Finance</li> <li>-Business Plan Development</li> <li>-Taxes</li> <li>-Global Business Challenge Case Study #2 (topic TBD)</li> </ul>	<ul style="list-style-type: none"> <li>-Innovation Project</li> <li>-Certification Training Choice - Microsoft Office/Adobe/Intuit QuickBooks</li> <li>-Eportfolio updates</li> <li>-Communication</li> <li>-Marketing</li> <li>-Digital Media</li> <li>-Career Safe - Interview Skills training and Certification</li> <li>-Hiring process: Resumes, Cover Letters, Interview preparation</li> <li>-Interviews for VEI - leadership roles</li> </ul>