

Agribusiness Management and Marketing

Local Course #: 81060

State Course ID: 13000900

Course Description:

This course will be taught as a junior and senior level FFA leadership class. The course is designed for those that are FFA officers or active in FFA to help develop their leadership and speaking potential.

Students in this class will be expected to assist with the development, promotion, and everyday functioning of the KCAL FFA chapter.

Link to TEKS:

[https://texas-sos.appianportalsgov.com/rules-and-meetings?\\$locale=en_US&interface=VIEW_TAC_SUMMARY&queryAsDate=08%2F12%2F2025&recordId=220467](https://texas-sos.appianportalsgov.com/rules-and-meetings?$locale=en_US&interface=VIEW_TAC_SUMMARY&queryAsDate=08%2F12%2F2025&recordId=220467)

First 9 Weeks Major Topics:

Professional Standards, SAE, Leadership, Recognition and Explanation of Roles

Second 9 Weeks Major Topics:

Careers, Management and Marketing

Third 9 Weeks Major Topics:

Maintaining of Records, Government Policy

Fourth 9 Weeks Major Topics:

Efficiency, Marketing of Products, Development of Communication