

Advanced Floral Design

Local Course #: 81810

State Course ID: N1300270

Course Description:

In this course, students build on the knowledge from the Floral Design course and are introduced to more advanced floral design concepts, with an emphasis on specialty designs and specific occasion planning. This course focuses on building skills in advanced floral design and providing students with a thorough understanding of the design elements and planning techniques used to produce unique specialty floral designs that support the goals and objectives of a specific occasion or event. Through the analysis and evaluation of various occasion and event types, students explore the design needs and expectations of clients and propose and evaluate appropriate creations. From conception to evaluation, students are challenged to create and design appropriate specialty floral designs that meet the needs of the client. Furthermore, an emphasis on budgetary adherence and entrepreneurship equips students with many of the necessary skills needed for success in floral enterprises.

Link to TEKS:

https://teadev.tea.texas.gov/sites/default/files/Advanced%20Floral%20Design_2017.pdf

First 9 Weeks Major Topics:

SAE, safety, employability (resumes, cover letters), event designs, design planning, design evaluation, design consolations, professional organizations, business plans, processing flowers

Second 9 Weeks Major Topics:

SAE, event designs, design planning, design evaluation, design consolations, specialty designs, fall portfolio

Third 9 Weeks Major Topics:

SAE, event designs, design planning, design evaluation, design consolations, bereavement designs, prom arrangements

Fourth 9 Weeks Major Topics:

SAE, event designs, design planning, design evaluation, design consolations, wedding designs, spring portfolio