

Business Management

Local Course #: 81405

State Course ID: 13012100

Course Description:

Students recognize, evaluate and prepare for a rapidly evolving global business environment that requires flexibility and adaptability. Students analyze the primary functions of management and leadership, which are planning, organizing, staffing, directing or leading, and controlling. Topics will incorporate social responsibility of business and industry. Students develop a foundation in the economic, financial, technological, international, social, and ethical aspects of business to become competent managers, employees, and entrepreneurs. Students incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate management decisions.

Link to TEKS:

[https://texas-sos.appianportalsgov.com/rules-and-meetings?\\$locale=en_US&interface=VIEW_TAC_SUMMARY&queryAsDate=08%2F05%2F2025&recordId=225508](https://texas-sos.appianportalsgov.com/rules-and-meetings?$locale=en_US&interface=VIEW_TAC_SUMMARY&queryAsDate=08%2F05%2F2025&recordId=225508)

First 9 Weeks Major Topics:

Chapter 1: Business Basics

Chapter 2: Economics

Chapter 3: Ethics in Business

Mini Chapter: Business Law

Second 9 Weeks Major Topics:

Chapter 4: Business in a Global Economy

Chapter 5: Small Business and the Entrepreneur

Chapter 6: Forms of Business Ownership

Business Plan

Third 9 Weeks Major Topics:

Chapter 7: Business Management & Organization

Chapter 8: Motivation, Leadership, and Teamwork

Chapter 9: Human Resources Management

Chapter 10: Online Business and Technology

Chapter 11: Production, Operations, and Supply Chain Management

Fourth 9 Weeks Major Topics:

Chapter 12: Marketing and Consumer Behavior

Chapter 13: Product Development, Branding, and Pricing Strategies

Chapter 15: Financing and Accounting for Business Operations

If time permits: Chapter 14: Promotion and Distribution

Chapter 16: Investment Opportunities in the Securities Market