

## **Digital Media**

**Local Course #:** 370

**State Course ID:** 13027800

### **Course Description:**

In Digital Media, students will analyze and assess current and emerging technologies, while designing and creating multimedia projects that address customer needs and resolve a problem. Students will implement personal and interpersonal skills to prepare for a rapidly evolving workplace environment. The knowledge and skills acquired and practiced will enable students to successfully perform and interact in a technology-driven society. Students will enhance reading, writing, computing, communication, and critical thinking and apply them to the IT environment.

### **Link to TEKS:**

[https://texas-sos.appianportalsgov.com/rules-and-meetings?locale=en\\_US&interface=VIEW\\_TAC\\_SUMMARY&queryAsDate=08%2F06%2F2025&recordId=225625](https://texas-sos.appianportalsgov.com/rules-and-meetings?locale=en_US&interface=VIEW_TAC_SUMMARY&queryAsDate=08%2F06%2F2025&recordId=225625)

### **First 9 Weeks Major Topics:**

Copyright Basics, Digital Media Careers, and Graphic Design

### **Second 9 Weeks Major Topics:**

Graphic Design and Digital Photography

### **Third 9 Weeks Major Topics:**

Audio and Video Production

### **Fourth 9 Weeks Major Topics:**

Animation and Digital Media Production