

# Entrepreneurship Virtual

**Local Course #:** 0

**State Course ID:** 13034400

## **Course Description:**

Students will learn the principles necessary to begin and operate a business. The primary focus of the course is to help students understand the process of analyzing a business opportunity, preparing a business plan, determining feasibility of an idea using research, and developing a plan to organize and promote the business and its products and services. In addition, students understand the capital required, the return on investment desired, and the potential for profit. This course is only available as an online course through the Keller ISD Virtual Learning program. Students who successfully complete this course receive high school credit for the graduation requirement of the 21st century skill. Students earn 1 credit for this course, but the course is taught in 1 semester.

## **Link to TEKS:**

[https://texas-sos.appianportalsgov.com/rules-and-meetings?\\$locale=en\\_US&interface=VIEW\\_TAC\\_SUMMARY&queryAsDate=08%2F06%2F2025&recordId=216668](https://texas-sos.appianportalsgov.com/rules-and-meetings?$locale=en_US&interface=VIEW_TAC_SUMMARY&queryAsDate=08%2F06%2F2025&recordId=216668)

## **First 9 Weeks Major Topics:**

1 Professional Standards; 2 Understanding Entrepreneurship; 3 Business Structures; 4 Could I Be An Entrepreneur? 5 Market Wants and Needs

## **Second 9 Weeks Major Topics:**

6 Key Components of a Business Plan; 7 Business Planning Methodology and Basics; 8 The Business Plan Preliminary Concept; 9 The Business Plan; 10 Resources for Entrepreneurs; 11 Selling Yourself; 12 Ethics and Law

## **Third 9 Weeks Major Topics:**

Semester class

## **Fourth 9 Weeks Major Topics:**

Semester class