

Graphic Design and Illustration II

Local Course #: 81326

State Course ID: 13008910

Course Description:

Careers in graphic design and illustration span all aspects of the advertising and visual communications industries. Within this context, in addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications career cluster, students will be expected to develop an understanding of the industry with a focus on fundamental elements and principles of visual art and design. Students will learn about and use industry level print equipment including sublimation, plotter, digital print press, UV, laser, large format, and more.

Link to TEKS:

[https://texas-sos.appianportalsgov.com/rules-and-meetings?\\$locale=en_US&interface=VIEW_TAC_SUMMARY&queryAsDate=08%2F05%2F2025&recordId=225482](https://texas-sos.appianportalsgov.com/rules-and-meetings?$locale=en_US&interface=VIEW_TAC_SUMMARY&queryAsDate=08%2F05%2F2025&recordId=225482)

First 9 Weeks Major Topics:

Begin on Personal Project, Color Theory, Elements of Art/Principles of Design

Second 9 Weeks Major Topics:

Photoshop/Illustrator refreshers, Branding, Portfolios/Resumes/College Research

Third 9 Weeks Major Topics:

Typography, Print Shop machines, Adobe InDesign

Fourth 9 Weeks Major Topics:

Client Work, turn in Personal Project