

Practicum of Graphic Design and Illustration

Local Course #: 81328

State Course ID: 13009000

Course Description:

Careers in graphic design and illustration span all aspects of the advertising and visual communications industry. Within this context, in addition to developing technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications career cluster, students will be expected to develop a technical understanding of the industry with a focus on skill proficiency. Instruction may be delivered through lab-based classroom experiences or career preparation opportunities. Students will take the knowledge and skills learned in levels I and II and use them to take job requests from start to finish with both internal and external customers. These job requests will include job receipt, customer contact (email and/or phone), design, production, product delivery, and invoicing.

Link to TEKS:

[https://texas-sos.appianportalsgov.com/rules-and-meetings?\\$locale=en_US&interface=VIEW_TAC_SUMMARY&queryAsDate=08%2F05%2F2025&recordId=225500](https://texas-sos.appianportalsgov.com/rules-and-meetings?$locale=en_US&interface=VIEW_TAC_SUMMARY&queryAsDate=08%2F05%2F2025&recordId=225500)

First 9 Weeks Major Topics:

Client Work

Second 9 Weeks Major Topics:

Client Work

Third 9 Weeks Major Topics:

Client Work

Fourth 9 Weeks Major Topics:

Client Work