CROSS SCHOOLS ATHLETICS

Sponsor Guide



About Us:

THE CROSS SCHOOLS BOOSTER CLUB IS A DYNAMIC AND ENTHUSIASTIC COMMUNITY OF PARENTS, FACULTY, STAFF, AND SUPPORTERS DEDICATED TO ENHANCING THE OVERALL EXPERIENCE FOR OUR STUDENT-ATHLETES AND PROMOTING SCHOOL SPIRIT.

THE BOOSTER CLUB PLAYS A CRUCIAL ROLE IN PROVIDING THE NECESSARY RESOURCES AND SUPPORT FOR OUR TEAMS TO THRIVE. WE BELIEVE THAT PARTICIPATION IN SPORTS NOT ONLY FOSTERS PHYSICAL FITNESS BUT ALSO TEACHES IMPORTANT VALUES SUCH AS TEAMWORK, DISCIPLINE, AND PERSEVERANCE.



SPONSORSHIP LEVELS



Elite Sponsor:

BEING AN ELITE SPONSOR FOR CROSS SCHOOLS MEANS THAT YOU ARE INTEGRATED INTO ALL CROSS ATHLETICS ACTIVITIES. THROUGH THE SHARING OF YOUR VITAL RESOURCES, CROSS SCHOOLS CAN ATTAIN THE PINNACLE OF ELITE SPORTS PROGRAMMING FOR OUR STUDENTS.

Elite Sponsorship includes the following for $3,000:

- CUSTOM COMPANY BANNER DISPLAYED AT ALL HOME FOOTBALL AND SOCCER GAMES
- YOUR COMPANY'S LOGO DISPLAYED IN THE GYM AT ALL HOME VOLLEYBALL AND BASKETBALL GAMES (APPROX 50 HOME GAMES PER SEASON)
- YOUR COMPANY'S LOGO PLACED QUARTERLY ON CROSS SCHOOLS' SOCIAL MEDIA PLATFORMS
- YOUR SPONSORSHIP ANNOUNCED ON THE PA SYSTEM DURING ONE HOME FOOTBALL GAME AND TWO HOME BASKETBALL GAMES
- YOUR COMPANY'S LOGO INCLUDED ON TWO EMAIL ADVERTISEMENTS ANNOUNCING UPCOMING CROSS GAMES/PROGRAMS
- YOUR COMPANY'S LOGO SCROLLING ON CROSS SCHOOLS' ATHLETIC BOOSTER CLUB PAGE
- STINGRAY ALL SEASON MEMBERSHIP PASS (INCLUDES ENTRY FOR TWO TO ALL HOME GAMES)



Digital Sponsor:

WATCH AS YOUR COMPANY'S LOGO IS DISPLAYED ON TWO STRATEGICALLY PLACED 60" SCREENS IN THE CROSS SCHOOLS GYM. THERE IS NO BETTER WAY TO SPOTLIGHT YOUR COMPANY THAN THROUGH OUR CAPTIVATING DIGITAL PACKAGE.

Digital Sponsorship includes the following for $1,500:

- YOUR COMPANY'S LOGO DISPLAYED IN THE GYM AT ALL HOME VOLLEYBALL AND BASKETBALL GAMES (APPROX 50 HOME GAMES PER SEASON)
- YOUR COMPANY'S LOGO PLACED QUARTERLY ON CROSS SCHOOLS' SOCIAL MEDIA PLATFORMS
- YOUR SPONSORSHIP ANNOUNCED ON THE PA SYSTEM DURING TWO HOME BASKETBALL GAMES AND ONE HOME VOLLEYBALL GAME
- YOUR COMPANY'S LOGO SCROLLING ON CROSS SCHOOLS' ATHLETIC BOOSTER CLUB PAGE





Event Sponsor:

CROSS SCHOOLS IS PROUD TO HOST THEME NIGHTS DURING THE 2025-2026 ATHLETIC SEASON. THESE THEME NIGHTS FEATURE THE HIGHEST ATTENDANCE RATINGS AND ALLOW STUDENTS AND FANS TO EMBRACE THE SPIRITED CULTURE THAT UNITES OUR CROSS SCHOOLS FAMILY. WE WELCOME YOU TO JOIN IN ON THE FUN BY SPONSORING ONE OF THESE EXCITING, FAN-CHARGED NIGHTS.

Event Sponsorship includes the following for $1,000:

- YOUR COMPANY'S LOGO ON SWAG GIVEN COMPLIMENTARY TO ALL ATTENDEES (I.E. FOOTBALL, RALLY TOWEL, SPIRIT SHAKERS)
- SIGNAGE WITH YOUR COMPANY'S LOGO AT THE CONCESSION STAND
- YOUR SPONSORSHIP ANNOUNCED ON THE PA SYSTEM AS THE EVENT SPONSOR
- YOUR COMPANY'S LOGO INCLUDED ON ALL MARKETING MATERIALS ANNOUNCING THE THEME NIGHT INCLUDING: SOCIAL MEDIA POSTS, EMAILS TO CROSS FAMILIES, DAY-OF PUSH NOTIFICATIONS

For more information, please contact us at:

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