

School District of Loyal
Entrepreneurship
Grade: 9 -12
Student Learning Targets



Class: Entrepreneurship

Students who demonstrate understanding can:

WI State Standards	Standard:	Student Learning Targets:
BIT.EN.1	Students will recognize and evaluate the characteristics of entrepreneurs and their role in the economy.	<p>Students will be able to:</p> <ul style="list-style-type: none"> ● Analyze the role of entrepreneurs in the past and present economy. ● Define business functions and activities: sales, service, production, management, accounting, etc. ● Analyze the characteristics and skills of successful entrepreneurs ● Evaluate the risks and benefits of choosing to become an entrepreneur. ● Define “goods,” “service,” “opportunity costs,” and “factors of production.” ● Compare and contrast employer, employee, business owner, self-employed worker, entrepreneur, and freelance and gig workers
BIT.EN.2	Students will analyze the components of successful entrepreneurial ventures.	<p>Students will be able to:</p> <ul style="list-style-type: none"> ● Discuss the importance of entrepreneurship as a choice in a market economy. ● Compare and contrast the different forms of business ownership. ● Develop a business plan for a prospective entrepreneurial venture. ● Identify and compare tools used by entrepreneurs for planning. ● List what determines the cost of producing a good or service ● Calculate unit costs for a product and conduct a break-even analysis.
BIT.EN.3	Students will recognize trends in society that can lead to entrepreneurial opportunities.	<p>Students will be able to:</p> <ul style="list-style-type: none"> ● Identify potential solutions for social and environmental concerns. ● Identify the various stakeholders impacted by the business.

		<ul style="list-style-type: none"> ● Investigate business opportunities related to social and environmental concerns.
BIT.EN.4	Students will use lean startup methods to generate, develop, and test ideas.	<p>Students will be able to:</p> <ul style="list-style-type: none"> ● Define “design thinking principles.” ● Develop a solution to a problem. ● Describe opportunities/problems that led to the development of successful entrepreneurial ventures.
BIT.EN.5	Students will understand financial concepts and record management of a business.	<p>Students will be able to:</p> <ul style="list-style-type: none"> ● Describe the resources needed to start a business: materials, labor, raw goods, etc ● Analyze the costs of starting a business venture. ● Describe the impact of incomplete or inaccurate financial statements on a business.
BIT.EN.6	Students will develop a management plan for a business venture.	<p>Students will be able to:</p> <ul style="list-style-type: none"> ● Create a mission and vision statement ● Identify skills and traits needed for specific jobs and careers. ● List the skills and traits of a leader in a business setting ● Describe the attributes of successful teams and provide examples. ●