Project Title: LinkedIn Profile Makeover

Project Category: Independent Professional Growth

Objective: Create or improve your LinkedIn profile so it clearly highlights your strengths, interests, and goals. This project helps you build a professional online presence and get discovered by colleges, employers, and mentors.

Step-by-Step Instructions:

Step 1: Create or Log into Your LinkedIn Account - Go to linkedin.com and sign up using a professional email (school or Gmail). - Use your full name, upload a photo, and verify your account.

Step 2: Upload a Professional Photo - Choose a clear, high-quality image where you're dressed professionally. - Use a solid background and natural lighting. - Smile and make sure your face is centered.

Step 3: Write a Strong Headline - Instead of just listing "Student," say something more specific, like: - "High School Junior | Interested in Business & Marketing" - "Aspiring Engineer | Cristo Rey Philadelphia Intern"

Step 4: Complete the About Section - Write a short paragraph (3–5 sentences) that includes: - Who you are (school, grade, interests) - What you're passionate about or working toward - A few strengths or key experiences

Step 5: Add Experience and Education - Under **Experience**, list any jobs, internships, or volunteer work. - Use bullet points or short sentences with action verbs - Under **Education**, include: - Cristo Rey Philadelphia High School (or your school) - Graduation year - Any honors, clubs, or certifications

Step 6: Highlight Skills and Accomplishments - Add 5–10 skills like teamwork, communication, Canva, Google Docs, public speaking, etc. - Include any certifications or awards - Ask teachers or supervisors to endorse your skills

Step 7: Build Your Network - Connect with classmates, teachers, mentors, and supervisors - Send a short message when you connect (ex: "Hi Ms. Smith, I'm building my LinkedIn profile and would love to stay in touch!")

Step 8: Share a Post (Optional) - Write a short post introducing yourself and what you're learning through Work Study - Add a photo from your job (if allowed)

Deliverables: - Updated LinkedIn profile with photo, headline, About section, and at least 1 job listed - Optional: Screenshot of profile or link shared with supervisor

Estimated Timeline: 1 week

Skills Practiced: - Personal branding - Professional communication - Digital literacy - Networking