

CFISD HS Art III Digital Art & Media Scope and Sequence (2025–2026)

Course Description

This third-year art course focuses on creating art works that communicate visual ideas and concepts by incorporating the elements/principles of design and drawing skills into a digital format. Various design software such as Adobe Photoshop, Illustrator, and other software will be explored. Emphasis will be placed on creativity, originality, and problem-solving skills..

- Prerequisite: Art II Digital Art & Media
- Having a Digital SLR camera of their own is beneficial to students taking this class.
- Additional supplies and/or supply fees may be required.
- Course requires the use of technology.

Texas Essential Knowledge and Skills: [Art TEKS](#)

First Semester (81 Days**)

1st Grading Period

Unit	Start Date	End Date
Design: New approaches to Elements & Principles of Design, ethics Digital camera, equipment and functions overview	08/13/2025	10/9/2025

*2nd Grading Period

Unit	Start Date	End Date
Software overview, image manipulation Creative process, critique	10/15/2025	12/18/2025

Second Semester (92 Days**)

3rd Grading Period

Unit	Start Date	End Date
Commercial design, package design Logo design, layout design, advertisement	01/06/2026	03/6/2026

*4th Grading Period

Unit	Start Date	End Date
Animation, sound incorporation, careers in art Portfolio, critique	03/16/2026	05/28/2026

Notes

* Includes time for Final Exams.

**The length of each unit is a specific number of days, but it is understood that there is a range of +/- a day. The purpose of the flexibility is to allow teachers the opportunity to plan for the needs of their students and to accommodate re-teaching or review when necessary. If pre-assessment indicates student mastery could be obtained in a shorter number of days, the additional time could be used for extension or carried into the next unit.

Instructional Materials

District developed resources

Hobbs, J. A., Salome, R., & Vieth, K. (2005). *The visual experience* (3rd ed.). Davis Publications.

Gatta, K., & Golding, C. M. (2010). *Communicating through graphic design* (2nd ed., Teacher's ed.). Davis Publications.