



# Eagles Benefits Network

## What it is

Program that benefits the ASFM community (Alumni, Parents, Students and Staff) creating connections within the community through exclusive discounts / offers / promotions of ASFM alumni and parent businesses fostering an Eagle to Eagle support.

### Benefits of the program:

#### Benefits for Alumni / Parent Businesses:

- Increased visibility and brand awareness within the alumni / parent network.
- Access to a targeted customer base of loyal fellow alumni and parents.
- Opportunities for networking and collaboration with other alumni entrepreneurs and businesses.
- Enhanced credibility through association with the institution.
- Potential for increased sales and business growth.

#### Benefits for ASFM Community Customers:

- Easy access to a diverse range of products and services offered by trusted fellow alumni with an exclusive discount / offer.
- Opportunities to support alumni businesses and contribute to their success.
- Stronger connections within the alumni and ASFM community.

ASFM will provide all ASFM community members an ID card to present at participating businesses in order to claim the offers / discounts.

#### Benefit Categories / Tiers and Location on platform and website

- **Mighty Eagle Tier - Top:** 16%+
- **Flying Eagle Tier - Middle:** 11-15% discount
- **Always an Eagle Tier - Bottom:** 5-10% discount or perk with purchase offer.

#### Outreach impact:

**5,000+ community members**

## Join the Network!

## Register your business

Registered Businesses Info will be posted in the [ASFM Alumni platform](#) and in the Alumni section of the [ASFM website](#).

ASFM Alumni will make postings in Alumni social media to promote the Network.

## Contact

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