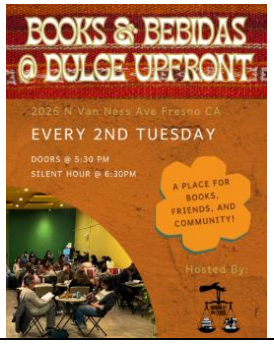
HISPANIC HERITAGE MONTH 2025

September 15 – October 15

Date	Activity	Audience	Partners	Objective/ impact
09/14/2025	Fiestas Patrias Parade Fiestas Patrias Parade sign ups 	LSU high schools	Downtown Partnership Fresno Area Hispanic Foundation	Students represent their rich Latino culture and commemorate their freedom in partnership with the Fresno community. **Cost:** Banner
09/17/2025	Latino College Expo College Expo 	High School grades 10-12	NCRF Foundation CCR LSU advisors (sub day)	Students obtain resources and get connected to colleges and careers. Students complete their College Road Map to plan out their college applications. **Cost:** Subs provided by CAO office
09/25/2025	CCHCC Latina Women's Conference (sponsorship) Latina Conference 	High Schools with business pathways: Bullard McLane Patiño	Central California Hispanic Chamber of Commerce LSU advisors (sub day)	Students in business programs or pathways network with Latinx-owned business and learn information about starting and growing their business. **Cost:** $1,000 table for LSU

Date	Activity	Audience	Partners	Objective/ impact
				Advisors and Latina members
10/01/2025 – 10/15/2025	Hispanic Heritage library display competition at middle schools	Middle Schools	Librarians Spanish classrooms (winning class receives pizza party)	Students elevate biliteracy and promote the Seal of Biliteracy at their school sites **Cost:** Pizzas for participating schools
10/01/2025	Celebrating Hispanic Heritage Month @ Valley Children's Hospital Big-hearts-for-little-hands	Children and families	FUSD VAPA	FUSD students engage in a community service project by sharing their music and dance. **Cost:** Transportation
10/02/2025	Art Hop @ FUSD Art Center, Car Show, Arte Américas, Fresno Adult School, M Street Complex Arthop FUSD family will receive a stamp card to visit each site.	FUSD students and families High School LSU's support events at these locations	FUSD VAPA Judging By The Cover (local author and pop up) City of Fresno Arte Américas Fresno Adult School Fresno State	Students and families engage in the arts (showcasing Hispanic culture) and community. **Cost:** TBD
10/04/2026	Frida Fun Run League	LSU high schools	League of Mexican American Women	LSU students engage in a community service project. **Cost:** Possibly food for

Date	Activity	Audience	Partners	Objective/ impact
				participating students
Week of 10/06/2025	Book tour with Edward Dennis: *The Boy from Mexico* *Edward Dennis* 	K-6 schools DLI middle schools LSU's Fresno Community	FUSD Library Services Dual Language Immersion Arte Américas/ Mexican Consulate/City of Fresno San Pablo Murals Park	Students discover the writer in them and the writing process to encourage classrooms to engage in storytelling. Promote classrooms to register for the Young Authors' Faire Faire **Cost:** Possibly logistics. TBA.
10/14/2025	LSU Silent Reading Hour & Book signing (?) Bookstore 	LSU high school and middle schools	Judging by the Cover Dulce Upfront Poet Laureate Aideed Medina	LSU students interact with a book of their choice in a community setting to ignite a love of reading. **Cost:** Under $500 (book purchase)