SPRING BRANCH ISD



1050 Dairy Ashford, Houston, Texas 77079

Home of the…

Memorial Mustangs

Northbrook Raiders

Spring Woods Tigers

Stratford Spartans

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SPRING BRANCH ISD ATHLETIC DEPARTMENT STAFF INFORMATION



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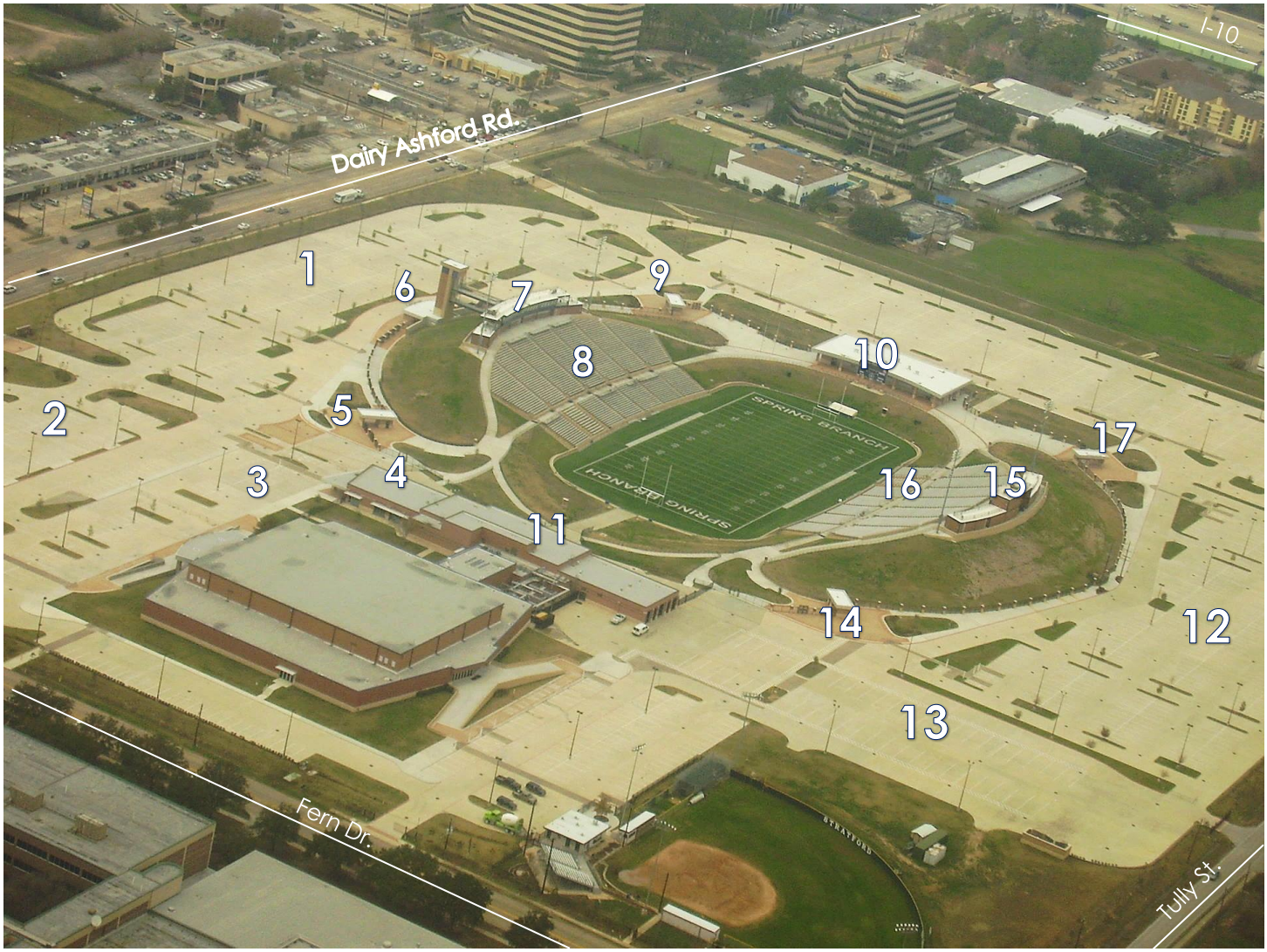


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TULLY STADIUM MAP



West Side: (Dairy Ashford Rd.)

1. Home Fan Parking
2. Home Team Bus Parking
3. Board Member/Official Parking
4. Athletic Offices/Pass Gate
5. Southwest Ticket Booth
6. West Ticket Booth
7. West Press Box (home coaches, VIP, news media)
8. Home Fan Seating
9. Northwest Ticket Booth

10. North Concessions
11. Home/Visitor Locker Rooms

East Side: (Tully St.)

12. Visitor Fan Parking
13. Visiting Team/Band Bus Parking
14. Southeast Ticket Booth
15. East Press Box (visiting coaches, game personnel)
16. Visiting Fan Seating
17. Northeast Ticket Booth

TULLY STADIUM GENERAL INFORMATION



Address

1050 N. Dairy Ashford, Houston, TX 77079

Directions

Take I-10 East from downtown.
Exit Dairy Ashford.
Turn South onto Dairy Ashford.
The stadium will be on the left.

Stadium Seating

Home fans sit on the West side, capacity for 6,000 people .
Visiting fans sit on the East side, capacity for 6,000 people.

Parking

There are approximately 1,700 marked visitor spaces. Handicapped parking spaces are provided near all ticket booths.

The reserved parking area west of the fieldhouse is for board members, administrative office personnel, game officials, and other designated personnel only (#3 on map).

Team Bus Parking

There are approximately 49 marked bus spaces.

Visiting team, band, cheer, and drill team buses will be parked in their designated areas at the southeast end of the stadium (#13 on map).

Home football buses will be parked at the designated area west of the fieldhouse, in front of the athletic office (#2 on map).

West Press Box

West Press Box is reserved for approved news media, filming and game personnel. Guests must have a press box pass to gain entry. Contact Charles West for approval.

Announcer's booth can accommodate 2-3 people. Scoreboard and official clock booth can accommodate 2-3 people. The filming area can accommodate up to 4 cameras and approximately 4 people.

The southwest camera deck is for home team video personnel. The northeast camera deck is for the visiting team. All video personnel should enter the stadium with their team.

Elevator access is available.

East Press Box

East press box is reserved for scouts. Three scouts per team will be admitted. Additional scouts will be allowed if space permits.

Visiting coaches and visiting radio may also utilize the East Press Box.

Emergency Services

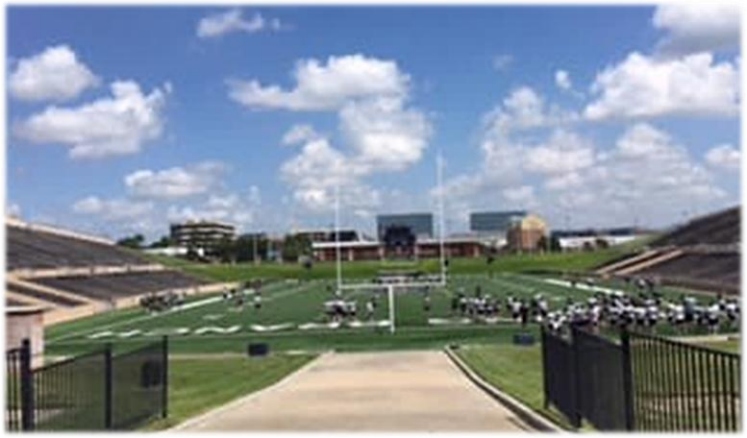
A staffed EMT station is located under the scoreboard and on the ramp at the south end of the stadium.

SBISD Police are stationed at each ticket booth, concession stand, and various locations throughout the stadium.

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@sbisdathletics

GAME DAY AND DISTRICT POLICIES



1. Only authorized personnel will be allowed on the field or in the team area before the game, at halftime, or after the game. Teams shall have the field for an uninterrupted warm-up for a period of 60 minutes which will end 15 minutes prior to game time (ex. game time 7:00pm, warm-up from 5:45pm-6:45pm).
2. Only drill team, band students, or cheerleaders, in uniform, may form victory lines on the playing field.
3. Adult booster groups may form victory lines from the south end zone line toward the ramp; they may not encroach upon the field. Small children accompanied by parents are allowed on the victory lines along the ramp except behind the black fence. **Spectators are not allowed on the field before or after the game.**
4. Air horns, bells, mechanical/electronic noisemakers, and boom boxes are prohibited in Spring Branch ISD.
5. Food or drinks may not be brought into the stadium except by bands, drill teams, and cheerleaders. Glass bottles or glass containers are prohibited in the stadium. **Food, Drinks, Gum, and Seeds of any type are prohibited in the field area.**
6. The use of confetti and smoke bombs are prohibited in the stadium. No wrapping of the goal posts is permitted.
7. Items such as balloons, skateboards, scooters, frisbees, and balls are not permitted in the stadium.
8. Live animal mascots are not allowed in the stadium. Dummy mascots, signs, etc., may not be paraded or displayed in the end zones or in front of the opponent's stands.
9. **NO** band, drill team, cheerleaders, or photographer may encroach upon the restraining lines (dotted line) or the bench area (10-yard line to 10-yard line) during the course of the game.
10. Tailgating at Tully Stadium is allowed for the home team. Contact Charles West in the SBISD Athletic office for more information.
11. **Spirit Signs** – signs are allowed on the fencing at the **south end**. No signs are allowed in the seating area at any time (exceptions: signs designating the band or drill team may be placed on the lower railings in front of each organization). Grassy slopes in the south end zone may be used only for a mascot sign. **Painters tape, rope or zip ties are required to hang spirit signs. Spirit flags may not be placed and secured inside or outside of the stadium. Hand-held spirit flags may be displayed on victory lines then put away after both teams enter the field.** All signs, painters tape, rope, and zip ties should be removed at the conclusion of the contest.

GAME DAY AND DISTRICT POLICIES CONT.

12. SBISD will no longer sell cash tickets at athletic contests. All tickets must be purchased online for events held within SBISD through GoFan. Additional GoFan service fees will apply. Please download the GoFan app or go to the GoFan webpage at https://gofan.co/. Fans may also purchase online tickets by scanning a QR code on display at the contest site.

13. Presale online varsity football tickets during the regular season will cost $7 per adult and $4 per student. A general admission online varsity football ticket for students and adults will cost $8 on game day four hours prior to kick-off. SBISD high school varsity football season tickets for Memorial HS, Northbrook HS, Spring Woods HS and Stratford HS will also need to be purchased online through GoFan.

14. Refunds will be issued only if a contest is cancelled. No refunds will be issued for postponed or rescheduled contests. If rescheduled, all tickets will be valid on the new date and time.

15. State laws and school policies will be in effect concerning alcoholic beverages, controlled substances, weapons, and distribution of any type of literature.

16. THE USE OF TOBACCO PRODUCTS/E CIGARETTES OR ANY OTHER TYPE OF SMOKING DEVICE IS PROHIBITED ON THE PROPERTY OF ALL ATHLETIC FACILITIES IN SPRING BRANCH ISD.

17. All people on the sidelines outside of the bench area, who are not in uniform, must have an **orange sideline pass.** No one is allowed to stand, photograph, or film from the end zone area of the field without authorization.

18. No items of any kind are allowed to be thrown from the field into the stands.

19. No spectators will be allowed into or across the tarmac area until all bands and drill teams have exited the area and the area has been opened to the public.

20. Run-through signs may not be placed on the field if it has been raining and acrylic type paint has been used. Glitter is not allowed to be used on any run-through signs.

21. SBISD Athletics has an Inclement Weather Protocol and will review evacuation procedures and locations with all designated school representatives prior to the start of each contest.

BANDS, DRILL TEAMS, CHEERLEADERS, SPIRIT GROUPS AND G.S.L.

1. Band, drill teams and cheerleaders should enter the tarmac area to get to the ramp leading to the field from the east side of the stadium through the wrought-iron gate entrance. All bands, drill teams, and cheerleaders should park their buses on the east side in the designated bus parking areas.

2. Band and drill team sections (346 seats) in the stadium are marked by the appropriate signage. **If the band or drill team wishes to sit in areas not designated for the group, the director should check with the stadium administrator beforehand to see which area is available.**

3. Band and drill team directors must wear identifying badges, enter with their groups and sit in sections reserved for them. All bus drivers should also wear identification badges.

4. During halftime ceremonies, only band and drill team directors (adults only) may use the south camera deck of the west side press box for observation. Each school will be allowed a total of 14 minutes for halftime presentations.

5. The field is covered with an artificial surface. Flaming batons or similar acts for halftime shows will not be permitted on the field.

6. Arrangement for halftime refreshments is the responsibility of each group. Empty cans and bottles must be removed by the group responsible.

7. After the game, to facilitate getting the crowd out of the stadium, the visiting team and home bands will be allowed no more than two selections each. A selection should not be the National Anthem.



BANDS, DRILL TEAMS, CHEERLEADERS, SPIRIT GROUPS AND G.S.L. CONT.

8. Only those G.S.L. representatives participating in the night's introduction will be allowed free admittance into the game. They should enter at the pass gate located next to the SW ticket booth.

9. Individuals who are part of a school spirit group are encouraged to be in an identifiable group t-shirt. If the spirit group does not have t-shirts, a sponsor is needed at the east pass gate to identify who should be allowed access. The spirit group will enter the field from the ramp. After holding the run-through sign, the spirit group should exit the field up the ramp and go back to the stands.

10. All choir groups singing the National Anthem need to report no later than 45 minutes prior to kickoff. We will hold a sound check 30 minutes prior to kickoff or right after both teams leave the field. Choir members are to come through the east side pass gate and report to the main pass gate on the west side of the fieldhouse. Once all members are in place, they will be escorted down to the field for a mic check.

11. Due to the narrow dimensions of our sideline at Tully Stadium, drum lines are not allowed on the field/sideline during the course of the game.



MEDIA GUIDELINES

1. **Per the UIL Constitution & Contest Rules – No person or organization shall film, videotape, or otherwise make a visual recording of any athletic event or activity without prior written consent of the schools competing in the event.**

2. Charles West, SBISD Director of Athletics, will issue only **four sideline passes** to each SBISD school newspaper and/or yearbook sponsor. The sponsor may distribute the passes at their discretion. **No more than four students at a time** from the participating school may be on the field with sideline passes. No freelance/private photographers allowed on the sideline.

3. A visiting team photographer must be approved by Charles West, SBISD Director of Athletics, and the District Athletic Director or principal of his or her school and have some kind of identification in order to be on the sideline. The photographer will be admitted through the sideline pass gate at the SW corner of the stadium. The visiting team photographer must contact the SBISD athletic office prior to the game. No freelance/private photographers allowed on the sideline.

4. All media covering football games at Tully Stadium must be identified and have either a sideline pass or press box pass.

5. A maximum of four (4) high school newspaper and/or yearbook photographers will be allowed on the sidelines for both the home and visitor side. All students/photographers must have a sideline pass.

6. Individuals on the sideline are by permission only and are expected to adhere to sideline policies printed on back of the orange sideline pass. The sideline pass must be visible at all times to game security and administration.

7. Pregame interviews are allowed only at the discretion of the head coaches involved.

8. No interviews are allowed during the game. At no time during the game are identified media allowed in the team area.

9. At the conclusion of the football game, identified media can go to the south end zone and coordinate post-game interviews with the permission of the head coaches.

10. Television coverage (camera/truck locations) and radio locations must be approved and coordinated at Tully Stadium by the SBISD Athletic Department. Football cameras will film from the same platform as TV cameras.

11. Any media signage must be approved PRIOR to being placed anywhere on SBISD stadium property. Media signage must be taken down immediately after the game.

12. TV, Radio, and Print media are the only media outlets allowed in the press box. Due to limited space, the SBISD Athletic Department will determine the total number of people allowed in the press box representing each media outlet.

13. Fees may be charged for broadcasting and livestreaming.



Please contact Charles West regarding any inquiries of the above guidelines at charles.west@springbranchisd.com

TICKET BOOTH, PASS GATE & BOOSTER CLUB

Ticket Booth

Ticket booths will open 1 hour to 1.5 hours before kickoff.

Pass Gate

Approved passes will be honored at all ticket booths. Sideline passes, with proper approval, will only be issued at the SW pass gate. Those wishing to leave tickets for anyone should leave tickets at the SW pass gate.

No ticket refunds will be given.

No reentry is allowed.

THE USE OF TOBACCO PRODUCTS/ E CIGARETTES OR ANY OTHER TYPE OF SMOKING DEVICE IS PROHIBITED ON THE PROPERTY OF ALL ATHLETIC FACILITIES IN SPRING BRANCH ISD.

Booster Club Information

SBISD booster clubs wishing to sell spirit items will be allowed into the stadium to set up 1.5 hours before kickoff. Groups will enter at either the northeast or northwest gates. Anyone entering the stadium early must be on an approved list from the school they are representing.

Tables will be available to set up spirit items at the north end plaza areas near ticket booths. Do not set the tables past the flag poles. Do not block pathways. Please return tables to the carts provided.

Anyone wishing to sell spirit items must be associated with the game, i.e. athletic boosters, band boosters, drill boosters, cheer Boosters, choir boosters.



CLEAR BAG POLICY

To provide a safer environment and to expedite entry at Tully Stadium, Don Coleman Coliseum, Grob Stadium, and the W.W. Emmons Natatorium, Spring Branch ISD has a clear bag policy. Non-clear bags will not be permitted.

All clear bags are subject to visual inspection.





ACKNOWLEGEMENT

By signing this form, you acknowledge that you have read and understood the information and requirements concerning activities utilizing Tully Stadium in the Spring Branch ISD Athletic Complex.

School:

Department:

Signature of Department Head:

Please sign and return by email to charles.west@springbranchisd.com
Or complete it digitally by scanning the QR code.

Thank you,

Digital Acknowledgement Form

Paige Hershey, Executive Director of Athletics
Spring Branch ISD