



Fresno Unified School District
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FOR IMMEDIATE RELEASE
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MEDIA RELEASE

Parent University to Kick Off New School Year with Family Event

What: Family Back to School Kickoff Event

When: Thursday, Aug. 7, 2025
8 a.m. – Registration
9 a.m. – Welcome and opening remarks
10 a.m. and 10:30 a.m. – Movie times for families

Where: Maya Cinemas
3090 E. Campus Pointe Dr., Fresno (93710)

Fresno Unified's Parent University invites families to attend a special back-to-school event to gear up for the start of the new academic year on Aug. 18. New backpacks and school supplies

will be available for students on a first come, first served basis and families and their students are invited to watch a movie for free together. Movie times for families are 10 a.m. and 10:30 a.m.

Information will also be available on preschool registration, technology support, social emotional support services and more at a resource fair.

“Join us for a fun, free movie as we kick off the new school year. It's a great chance for families to come together, enjoy some entertainment, and discover the amazing resources available through Parent University and our community partners to support students and families,” said Superintendent Misty Her.

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