GREENHECK TURNER
Community
CENTER

FIRST YEAR HIGHLIGHTS



4v4 Soccer



Halloween Ice Skating



Summer Camp


Grand Opening


Thanksgiving Day Exercise Class



Skate with the Evergreens

An annual report capturing data, events, participants and highlights from August 1, 2024-June 30, 2025.

https://gtcc.dce.k12.wi.us

Greenheck Turner Community Center
6400 Alderson Street
Weston, WI 54476

COMMUNITY IMPACT

This year we estimate over 50,000 visits with 30,000 visits to the new addition alone.
This created an additional economic impact of over $1,000,000 for the region in its first year.

IMPACT

2026 World Horseshoe Tournament



The selection of the Wausau/Weston area as the host city for these championships is a testament to the collaborative efforts of the Greenheck Turner Community Center, Visit Wausau/Central Wisconsin CVB, Weston, Rothschild, Schofield, Kronenwetter, Wausau, Mosinee and Rib Mountain.











> We are excited to host the World Horseshoe Tournament in 2026, which will be excellent for the community and summer tourism. Our team is dedicated to making this a memorable experience for all attendees, and we look forward to the positive impact it will have on our local economy.
>
> Aaron Mull, Director of Community Services



GTCC expansive facilities have made Weston a regional tournament destination- bringing additional tourism dollars to the region. In 24-25, GTCC hosted seven tournaments with visiting teams traveling from surrounding states. We estimate more than **1,200** hotel room nights were booked as a direct result of events on the turf.

Families traveled from **Antigo, Athens, Des Moines, Green Bay, Janesville, Kaukauna, Marathon, Marshfield, Merrill, Medford, Muskego, Neenah, Rib Lake, Waunakee, St. Louis, and Minnesota** just to name a few.



The GTCC has welcomed corporate groups, business leaders and nonprofits such as **Kwik Trip, Everest Area Optimists, Habitat for Humanity, Somerville Architects, new teacher orientation, DCEYB board meetings, basketball board meetings, Swiderski, Greenheck Group and United Way of Marathon County.**



WI Ice Arena Management Association



After years of dreaming, months of planning and 18 months of construction we opened the doors for a grand celebration of the new Greenheck Turner Community Center on August 1, 2024.

In August, we hosted **345** youth soccer games and grew the program by **38** participants.



REC Soccer

-August 1, 2024-



September



Mascots on the Turf

GTCC staff welcomed new staff and students into the turf arena for kick-off celebrations, band rehearsals, athletic practices and employed **40** before/after school care staff members caring for **163** kids at five elementary schools.

October

REC Flag Football increased participants by **94** and expanded to include a 1-2nd grade division allowing more kids to play.



Flag Football



November

November was filled with baseball camps that brought kids from **12** surrounding communities, Boys REC basketball in the Field House, our first softball tournament, a new partnership with WI Conquerors Soccer league, a Thanksgiving Day Skate which raised **$609** for area nonprofits, and a Zumba class on the turf that collected **hundreds** of cans of food for the Marathon County Hunger Coalition.



DCE Band



Group Fitness Members Giving Back



WI Conquerors Soccer



Tyke Time

Throughout the year our Family Programming classes expanded and we saw more than **666** participants join us for Tyke Time, Mess Makers, Storyland Crafts, Parents Day Out and Cooking with Sparklez class.

We awarded nearly $1,000 in scholarships to provide youth with opportunities to participate in GTCC activities.

December







In December we hosted our first **FREE** movie night for more than **300** people. The night was filled with treats, dancing and a fantastic kick off to the holiday season. Thank you to the D.C. Everest Area Education Foundation for sponsoring this great evening for families.



Ice Skating

Throughout the year we hosted **68** open skate events with more than **3,473** participants.



Bounce House Events

Wednesday nights continue to be a great family night with a total of **42** Bounce House Events this year and participants. **977**



Rock Wall Climbing

Throughout the year we had **38** climbing opportunities with **244** participants.

January 2025

The new year brought a successful indoor REC soccer program to the turf expanding it by **122** participants and a new 6th grade division.



Soccer



DCE Youth Baseball



Softball





Soccer

The 4v4 Indoor Soccer Tournament brought **109** teams from all over the midwest for a weekend of soccer on the turf.

February & March 2025

Our youth partners; **MC United, Wolfpack Lacrosse, Everest Fastpitch and DCE Youth Baseball** all hosted indoor camps, clinics and tournaments during the winter season. These partners and their coaches work with a range of youth, building collaborative opportunities between youth programs and DCE Varsity teams.

April

we hosted our first Easter Egg Hunt sponsored by Incredible Bank with more than **500** people. Youth enjoyed the turf for a free family experience on this holiday weekend.











May



Volleyball Skills & Drills increased participants by 19 youth



Speed & Agility

The new Speed & Agility program hosted three sessions over six months with **415** K-8 student participation.





Group Fitness

Group Fitness Highlights for the year include, **three** new instructors, **5,191 visits** from members, **182** first-time visitors, and new classes added such as: Yoga Sculpt and Flow & Restore Yoga.





The new GTCC addition allowed us to partner with high school sports and create new classes including **new programs; Youth Tennis, Kickball, Heroes Lacrosse, Sixes Lacrosse, Girls Running Camp, Cross Country Run & Play, Adult Pick-up Soccer, Adult Pick-up Basketball, Adult Drop-in Pickleball, Senior Golf, and Walk-a-Marathon.** We officially partnered with: DCE High School Sports Teams:

- Football
- Boys Basketball
- Girls Basketball
- Volleyball
- Boys Lacrosse
- Girls Soccer
- Boys Soccer
- Cross Country
- Tennis

GREENHECK TURNER Community CENTER

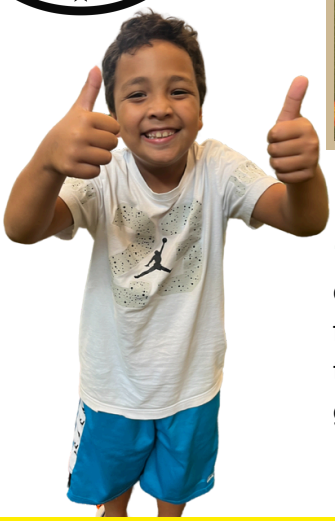





Weston Connect had **179** registered students. They created STEM projects, leprechaun traps, made ice cream, had trivia days, and had a surprise visit at the end of the year by a clutch of baby chicks.



Summer Camp kids were the **FIRST** youth to play on the turf last summer. **250** camp kids and **30** counselors went on **10** field trips, caught **20** frogs in lake Mountain bay and used more than **1,000** water balloons while exploring the outdoors, making new friends, playing gaga, kickball and crafting.



17 Vacation Fun Days were organized for **130 kids** on days when the District did not have school, providing families with affordable care while kids played on the turf, ice skated, climbed the rock wall, played court games and enjoyed lunch.



This year we celebrated **128 birthdays** at GTCC with families and friends from around the state. We held 65 Bounce House Parties, 26 Turf Parties, 20 Simulator Parties and 17 Ice Skating Parties.



GTCC Partnership Tournaments

- Wisconsin 4v4 Indoor Soccer Championships
- Girls U14 & U19 Wisconsin 9v9 Indoor Soccer Championships
- Wisconsin 4v4 Turf Wars Soccer Tournament
- Adult Open Wisconsin 9v9 Indoor Soccer Championships
- Boys U12 Wisconsin 9v9 Indoor Soccer Championships
- Rib Mountain Rampage High School Lacrosse Tournament

There are currently 25 confirmed tournaments, camps, and clinics booked for the coming fall/winter in addition to the World Horseshoe Championships in summer of 2026.





Indoor Soccer on the Turf



Concessions Remodel



Basketball Skills & Drills



Graduation





Movie on the Turf



Easter Egg Hunt



LaCrosse Tournament



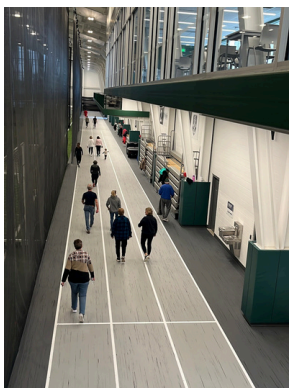
WI Conquerors Soccer



Softball Tournament



Kids Cooking Classes



Walking Lanes



Ice Skating



Brewers Baseball Clinic