



CHEEKTOWAGA CENTRAL SCHOOL DISTRICT
...Where Character, Curriculum, and Community Connect

2025–2026

►► **CHARACTER PHRASE**

Unleash Your POTENTIAL!

P ositive (September)
O pen Minded (October)
T hankful (November)
E xceptional (December)
N eighborly (January)
T houghtful (February)
I ndependent (March)
A ctive (April)
L ove (May)
! Volunteer (June)

►► **THE 5B's**

BE Kind
BE Safe
BE Respectful
BE Responsible
BE on Time and Ready