

Miller Career & Technology Center Business Partnerships



At Miller Career & Technology Center, our mission is to develop college- and career-ready students through engaging, real-world experiences. We not only want to grow skilled students, but also students of character. Our campus is rooted in the core values of empowerment, professionalism, integrity, commitment, and curiosity.

The Miller Business Partnership program is a unique program, in that it offers opportunities for students, teachers, and businesses to build valuable relationships with one another to enhance students' learning experiences, provide knowledgeable future employees and consumers, and promote positive working relationships between the business and education communities.

Program Goals

1. To improve and reinforce students' career skill development.
2. To supplement classroom instruction with relevant learning experiences in the business community.
3. To provide students a realistic perspective on the working world through interaction with business professionals.
4. To establish a mechanism for businesses and campus staff to share their expertise and services with one another.
5. To increase the depth of resources available to campus staff.
6. To develop mutual support and promote positive relationships between the business and school communities.

Program Structure

The Miller Career & Technology Center Business Partnership Program is designed as an on-going and flexible program in which businesses provide intellectual and in-kind assistance to the campus, and the campus provides potential interns, potential future employees, and community recognition. Each business partnership is unique in that there is not a set curriculum. The program is based solely on the needs and resources of the campus and business. Cost and time commitments also vary from program to program.

Miller Career & Technology Center offers the following career and technical programs:

Business and Industry

- Architectural Design
- Automotive Technology

- Cisco Network Engineering
- Computer Technician
- Construction Trades
- Cyber Security
- Culinary Arts
- Digital Audio
- Film
- Manufacturing Engineering
- Veterinary Medicine

Public Services

- Clinical Rotations
- Cosmetology
- Dental Assisting
- Education and Training
- Emergency Medical Technician (EMT) - Basic
- Law Enforcement
- Legal Studies
- Pharmacy

STEM

- Practicum in Science, Technology, Engineering, and Math (STEM)

Partnership Activities

Depending on the needs and resources of each partnership, a variety of projects can be developed. Listed below are some examples of needs/prospective partnerships.

Skill Development and Knowledge Enhancement

- Miller’s Career & Technical Education Advisory Council Member – Partners would attend Advisory Council meetings once/twice annually to provide industry expertise, review curriculum, facilities, and student competencies, and serve as an advocate for CTE (career and technical education) programs in the community.
- Classroom Guest Speaker – Partners would volunteer time to speak to specific program classes or to larger groups on special subjects/topics. (Example: A chocolatier visiting Culinary classes to demonstrate how to properly temper chocolate and use for baking/decorating.)
- Adulting 101 Expert/Presenter – Partners would support our newly developed Adulting 101 campus series, in which we provide video and in-person workshops for students on various topics, such as “how to change a tire and jumpstart a car” or “how do I sign a lease for an apartment.”

- Teacher Externship Opportunities – Partners would provide opportunities for teachers to shadow business professionals in the industry/field to stay up-to-date with industry standards.

Career Preparation and Exploration

- Mock Interview Judge – Partners would volunteer time to interview students and provide feedback.
- Student Internship Opportunities – Partners would provide internship opportunities for students in a field that correlates to our campus career and technical programs.
- Student Observation/Field Trip Opportunities – Partners would arrange for teacher and student tours of their business facility.

Resource Support

- Program Equipment – Partners would help acquire needed/desired equipment for designated career and technical classes to keep current with industry standards and enhance instruction.
- Career and Technical Student Organization Sponsor – Partners would sponsor initiatives of designated campus career and technical student organizations, such as SkillsUSA.
- Student and Teacher Recognition/Appreciation – Partners would provide student and/or teacher appreciation coupons, gift cards, or awards.
- Monetary Donations – Partners would provide monetary donations to support any of the initiatives above.

Business Partner Recognition

Miller Career & Technology Center values our business partners and their contributions to our campus success. Business partners will be recognized through the following:

- Include all business partner names on campus website.
- Honor partners through campus social media outlets, including Twitter and Facebook.
- Invite business partners to visit programs to see results of their recommendations, donations, and contributions.
- Equipment and Monetary Donation Recognition (renewed every 3 years)
 - Gold Partner = \$2,000.00 + valued donation
 - Business name and Gold-level designation on Partner Recognition Wall on Miller campus
 - Business name printed in annual Miller recruitment promotional literature

- Business name printed in campus literature
- Gold-level social media recognition
- Silver Partner = \$1,000.00 - \$1,999.99 valued donation
 - Business name and Silver-level designation on Partner Recognition Wall on Miller campus
 - Business name printed in campus literature
 - Silver-level social media recognition
- Bronze Partner = \$500.00 - \$999.99 valued donation
 - Business name and Bronze-level designation on Partner Recognition Wall on Miller campus
 - Bronze-level social media recognition
- Teal Partner = \$250.00 - \$499.99
 - Teal-level social media recognition

Forming a Successful Business Partnership

The Miller Career & Technology Center Business Partnership Program is completely voluntary. If you/your business is interested in partnering with us, please click on the link below to fill out an interest form and/or contact us at (281) 237-6300.

[Miller Career & Technology Center Business Partnership Interest Form](#)