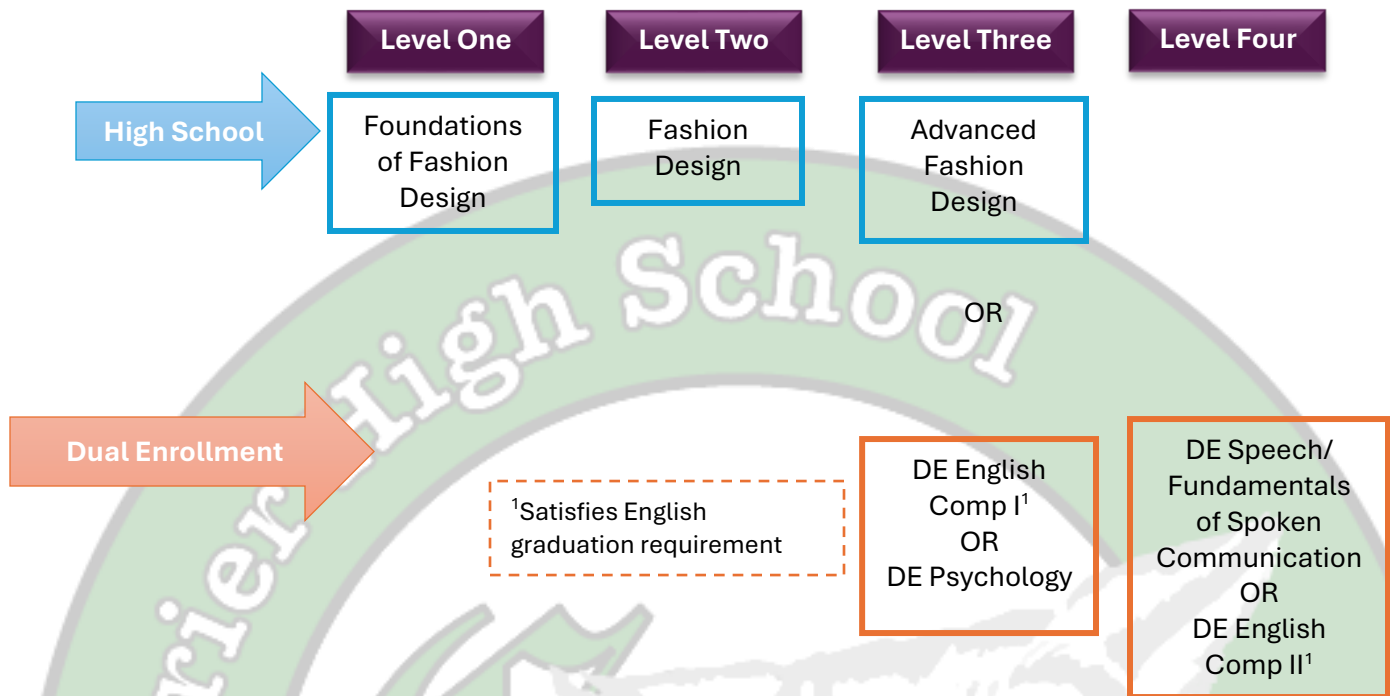


FASHION DESIGN



College Opportunities

- Middle Tennessee State University – Fashion Merchandising, Fashion Design
- Tennessee State University – Fashion Merchandising
- Tennessee Tech University – Merchandising & Design

Career Outlook

Fashion Designers are crucial to society as they serve as creative visionaries, shaping trends and influencing cultural norms through their innovative designs. Their work not only drives economic growth and fosters job creation within the fashion industry but also serves as a powerful form of self-expression, empowering individuals to communicate their identities and values through clothing. Furthermore, fashion designers contribute to social discourse by addressing important issues such as sustainability and the recognition of different cultural traditions, thereby playing a pivotal role in shaping the fabric of modern society. According to the Bureau of Labor Statistics, overall employment of Fashion Designers is stable both statewide and nationally.

Nationally, fashion designers are projected to grow three percent from 2022 to 2032, about as fast as the average for all occupations¹¹. Tennessee is expecting a one percent projected growth in the employment of fashion designers