

# CSAGH

Christian School Association of Greater Harrisburg

## Partnership with a Purpose

### BUSINESS PARTNER PROGRAM

**Why Partner with CSAGH and our two schools, Harrisburg Christian School (HCS), and West Shore Christian Academy (WSCA)?**

#### LOYALTY

The CSAGH community supports businesses that partner with CSAGH.

#### IMPACT

Your support makes a difference in the lives of over 925 students across two campuses, from grades K-12.

#### ONE SOLICITATION

As a business partner, you can promote your business in all of CSAGH's advertising areas on two campuses without multiple solicitations. One solicitation allows you to plan for your budgetary needs and schedule payments over the coming year!

#### HIGH VISIBILITY

Your business will be seen multiple times throughout our campus, website, and social media, keeping your business in front of the HCS and WSCA communities.

#### WIDE AUDIENCE

The HCS and WSCA communities consist of thousands of parents and supporters who will see your business' name on our fields, gyms, publications, website, and social media. In addition, with our families hosting events for outside groups, Bible Baptist Church, and visiting teams, your business will be noticed outside our community.

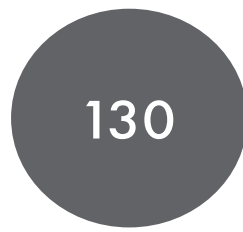
## Our Reach



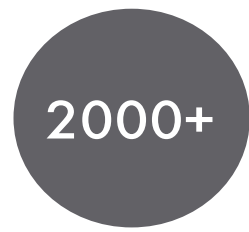
925+  
K-12th  
grade students



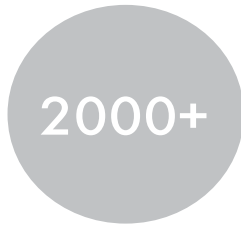
625+  
families



130  
faculty  
and staff



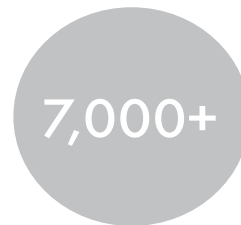
2000+  
athletics and  
arts spectators



2000+  
alumni



72,500  
website visitors  
annually



7,000+  
social media followers,  
all platforms

Business Partner Level Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500
<b>Events Promotion</b>			
<b>Golf Classic</b>			
• Premium Sponsor	✓		
• Golf Foursome	✓	✓	
• Website Promotion	✓	✓	✓
• Hole Sponsor	✓	✓	✓
<b>Run to Advance Christian Education</b>			
• Brand Promoted on Website and Mailers	✓	✓	
• Brand Promoted as Sponsor at Event	✓	✓	✓
<b>CSAGH River Rivalry (Sponsor)</b>	✓		
<b>Musicals</b>			
• Brand Verbally Promoted	✓		
• Brand Promoted in School's Program	Full-Page ✓	Half-Page ✓	
<b>Campus Exposure</b>			
• Gym Digital Screens Brand Promotion	✓		
• Gym Signage at HCS and WSCA	✓	✓	✓
• Business Partner Banner Listing	✓	✓	✓
• Score Table Brand Promotion	✓	✓	✓
<b>Digital</b>			
• Brand Promoted on Social Media and Newsletters	✓		
• Brand Promoted on Website	✓	✓	✓