

Appleton East High School

HOME OF THE PATRIOTS

Family Message

2121 E Emmers Drive Appleton, WI 54915 (920) 852-5400



July 25, 2025

Greetings Appleton East Families,

We hope you're enjoying a relaxing and joyful summer! As July comes to a close, we are eagerly preparing to welcome students back for an exciting new school year. Our team has been working hard to create a positive, engaging environment where every student can thrive—academically, socially, and emotionally. In the coming weeks, you'll receive important updates about schedules, events, and back-to-school details, so please keep an eye on your email. We're grateful for your partnership and look forward to a fantastic year together!

Go Patriots! ❤️💙
~Ms.Smedberg

Appleton East Mission

We will actively connect with students and build a community where each student feels valued so that we can successfully guide students to graduation and beyond.

Meet the East Administrative Team



Pictured from left to right:
Shawna Waters - Associate Principal of Student Services
Sam Engelland - Associate Principal + Activities Director
Kevin McElrath - Associate Principal of Assessment, Curriculum, and Instruction
Jacque Smedberg - Principal

We are extremely honored to serve the Appleton East Patriot community and we look forward to meeting you at Open House on August 27th from 5:30-7:00! Go Patriots! ❤️💙

Important Informational Items

Student Picture Days - All Students Attend One for School IDs

- August 5th - 12:00-4:00pm
- August 13th - 3:30-7:00pm

All students should report to the commons on one of the two picture days to get their school picture taken and get their ID. John Street and Emmers Street will be the main doors for picture days. Pictures are first come, first serve so no appointment is necessary. There will be hard copies of the items below available on picture day.

Important school year information includes:

- [AASD Calendar](#)
- [Bell Schedule](#)
- [Chartwell Food Service Forms](#)
- [Open House Schedule](#) - We hope to see you there!
- [First Day of School Schedule](#)
- [Sports Physical Information](#)
- School Map - 1st Floor 1000 classroom numbers, 2nd Floor 2000 classroom numbers, 3rd Floor 3000 classroom numbers

Picture ordering information here - [Picture Day Information from Harmann Studios](#)

If students can not make either picture day, they will get their picture taken during the school day on make up day, Monday September 9th in the Auditorium.

Open House - Save the Date

SAVE THE DATE!

APPLETON EAST OPEN HOUSE

Join us on August 27, 2025
5:30-7:00 PM



We look forward to
seeing you all there!

2121 E. Emmers Drive, Appleton WI 54915

We are excited to announce that our Open House will take place on August 27th from 5:30 - 7:00pm. We invite all students and families to attend! You will receive a paper copy of your schedule, explore, and sign up for our clubs and activities, meet your teachers, walk your schedule, and get a guided tour by student leaders if interested! Our school counselors will also be available. We will have food trucks in the John Street parking lot from 5:30-7:30pm. We look forward to seeing you all there!

Student Parking Pass Information

We are very excited to have our new Schaefer Street parking lot open this school year. There are a few steps to be completed by students to receive a parking pass.

Students will need their drivers license, vehicle make, model, color, and the license plate number. Steps to complete are:

- 1. Students need to use their AASD email to fill out [this form](#).
- 2. Pay \$5 to Student Services during Office Hours from 8am - 2pm starting on August 5th.
- 3. Hang your parking permit from your rear view mirror.

The form needs to be filled out completely to be eligible for a parking spot.

Student Schedule Release in Infinite Campus

Student tentative schedules will be released on **August 5th** via Infinite Campus. Look for an additional communication on August 5th with more details regarding accessing and verifying that student schedules are accurate.



Tesla Engineering Charter School

We can't wait to welcome all students who will be attending Tesla this school year. Please click on the link [here](#) for more information about communication regarding Tesla.

School Online Registration - All Families Need to Complete this

Online registration for all Appleton Area School District families is now open. Registration information can be found on the [district website](#). *Please complete the registration as soon as possible.*

If you do not have a portal account, please contact the helpdesk via email for assistance in creating an account. (helpdesk@asds.k12.wi.us). If you need additional assistance with registration, please call Appleton East, we are happy to help!

Appleton East Summer Office Hours

Please enter on Emmers Drive. Our summer office hours are:

- July - 9:00am - 1:00pm
- August - 8:00am - 2:00pm

Student Services Information

At East, we are committed to supporting all students in building strong academic habits, positive relationships, and a sense of responsibility that will serve them well both in and out of the classroom. The guidelines below are in place to help ensure a safe, respectful, and productive learning environment for everyone. Our goal is to work alongside students and families to foster a school culture where every learner can thrive. Please take a moment to review these important expectations:

- **Cell Phone Policy:** East will continue to be cell phone free during class time. Students will place their cell phones in the cell phone caddy located in the classroom to ensure optimal engagement with the learning tasks.

- **Detentions and Attendance:** Students may be assigned detention when a school policy has been violated, refusal to cooperate with the school expectations, or due to an unexcused absence. Over 90% of the detentions at East are related to unexcused absences. It is very important that students come to school every day and follow their schedule when they are at school. Students are notified of their detentions every week in Advisory. If students do not serve their detentions within the week they are assigned, it can affect the following areas:
 - Dance attendance
 - Co-curricular participation or attendance
 - Junior or Senior Privilege
 - Parking Permit allocation

Fall Athletic Information

- **Co-Curricular Forms:** Beginning with the 2025-2026 school year, we will be using the Infinite Campus Portal to collect signatures on required documents. In order to access these forms, you will navigate to the Appleton Area School District [Portal website](#). These documents include:
 - AASD Student Chromebook Handbook (grades KG-12)
 - Consent for Student Use of Google Services (grades KG-12)
 - Science and Technology Education Safety Contracts (grades 6-12, for students enrolled in applicable courses)

High School Co-Curricular Form is now available for you to complete on the Parent Portal. This form requires the signature of one parent/guardian and the student. The student will sign this form in a subsequent process.

If your student intends to participate in any co-curricular activity (including athletics) the completion of this form is required before a student may try out or participate in any athletic practice and/or competition. **In addition, no student may try out or participate in any athletic practice and/or competition until they have a current physical/alternate year on file.** If you are unsure whether your student needs a physical or an alternative year physical, please contact our office..

The completion of this form is not required UNLESS your student is participating in a co-curricular activity. If the form is not completed, it will remain on your portal account until the school year has ended. If your student decides to participate in a co-curricular activity throughout the school year, please return back to the "Documents Need Attention" area on the portal to complete this form.

Please see the following instructions on how to complete these required forms:

Parent/Guardian instructions via: [video](#), [slides](#), [written](#) instructions.

Student instructions via: [video](#), [slides](#), [written](#) instructions

If you require assistance obtaining your Campus Portal account information, please contact the AASD Helpdesk via [email](#) or phone at 920-852-5555 ext 63159.

- **Fall Sport Information:** If you are interested in learning about a Fall Sport that is offered this upcoming school year, please click on the [link here](#) to connect with Coaches. You can find tentative schedules for the season [linked here](#).
 - Appleton East Fall Sports Page: <https://east.aasd.k12.wi.us/co-curriculars/athletics/fall-sports>
- **A. East Co-Curricular Openings:** please reach out or apply if you know of any qualified individuals.
 - Click this [link](#) to apply.

- **Communication Platform: Sportsyou**
 - This coming school year the activities department will be utilizing the sportsyou communication platform to send out weekly updates about sports and activities, share information happening around the school and referendum project, communicate cancellations, postponements and other changes within schedules, share PAC and fundraising details, a weekly newsletter, as well as utilize a messaging platform to assist with questions and inquiries about co-curriculars at East High School.
 - To sign up, visit the [SportsYou website](#), sign up for an account, and enter the following code: NH6V7HXT to join
 - Folder for current sportsyou codes: [Sports You Team Folders](#)

- **Fox Valley Association on the Road Passes**
 - The Fox Valley Association Conference will not be selling on the Road Passes this school year.

- **Online Ticketing:** Appleton East and Appleton North will be moving to online ticketing for the 2025-2026 school year. Tickets will be able to be purchased by event or we will be offering a season/yearly pass that will work for East and North home events. We will be sending out links to all the school's sites in the near future.

- **Incoming Transfer Student Interested in Playing Sports?**
 - According to WIAA By-laws all incoming transfer students and families must complete an [Eligibility Verification Transfer Form](#). Families can print the form out from the link or stop in the office to pick a form up. This must be completed and submitted to the Athletic Director's office prior to a student participating in competition.
 - Please contact the school if you have questions on the eligibility of your student due to a transfer of schools.

- **WIAA Fall Sports Dick's Shop Event Weekend Aug. 1-4, 2025**
 - [20% off Coupon](#)
 - DICK'S Sporting Goods will be hosting a 20% off shop event for all athletes, member schools and supporters of the WIAA on 8/1-8/4/2025. The coupon is valid at ALL Wisconsin stores, and the Dubuque (IA), Duluth (MN) and Woodbury (MN) stores.
The discount is for in-store purchases only. Some exclusions apply. If you can't find an item in the store, ask a sales associate if it can be ordered, and still receive 20% off.
Click on the coupon link above and present the coupon at the register to redeem the discount!
The coupon can be printed or downloaded and displayed from your mobile device.

Useful Tools and Information:	Important Dates:
<ul style="list-style-type: none"> ● Appleton East Calendar ● East Bell Schedule ● Transcript Requests ● Appleton East Staff Shout Out Form ● Project ADAM ● Patriot Athletic Club Information 	<p><u>25-26 School Year</u></p> <ul style="list-style-type: none"> ● School Photo + Student ID Date (Choose one to attend) <ul style="list-style-type: none"> ○ August 5 - 12:00-4:00pm OR ○ August 13 - 3:30-7:00pm ● August 27 - Open House - Parents and Students attend <ul style="list-style-type: none"> ○ 5:30-7:00pm ○ Food Trucks until 7:30pm ● September 1 - No School: Labor Day ● September 2 - First Day of School! <ul style="list-style-type: none"> ○ Full schedule of the first day will be released soon

- Freshmen + New to East Orientation
 - Freshman Report at 7:55 am to Picket Field
 - New to East arrive at 9:40 am
- All Students Report
 - 12:00 pm to Advisory

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CHARTER SCHOOL**
APPLETON AREA SCHOOL DISTRICT

