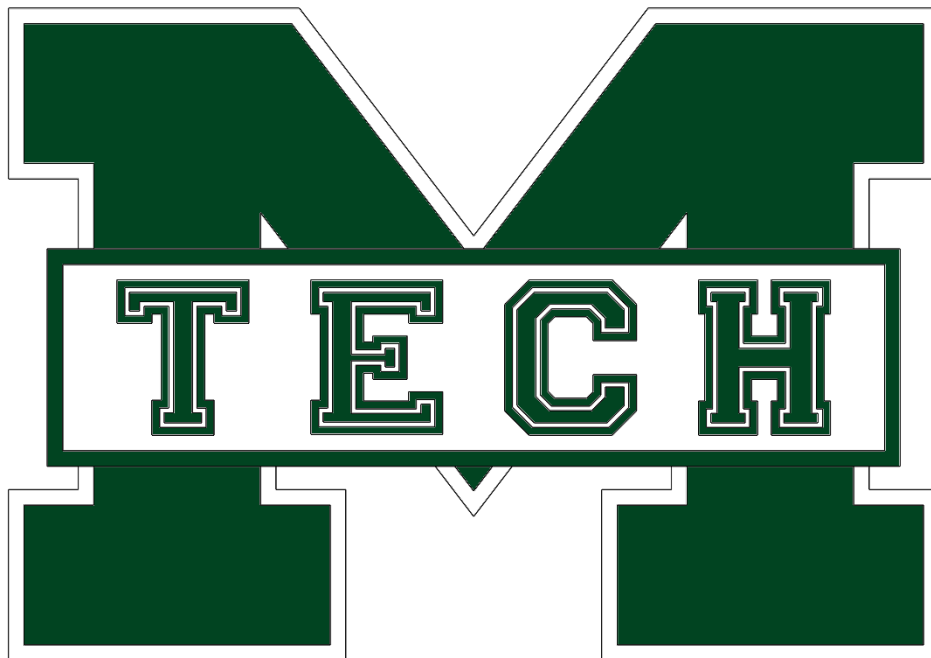


Northern Berkshire Vocational Regional School District

McCann Technical School



Media Plan

2025-2027

Media Services

The purpose of the media plan is to ensure that each academic and vocational program is supported by the most appropriate level of resource. Media services today are most often served by electronic devices, software and internet sources. Effective use of technology is essential for all McCann students. This knowledge improves student learning, increased achievement and prepares them for employment in the modern workplace. The scope of our services will ensure that all media and equipment are up to date, available, maintained and support all educational programs. The current software inventory exceeds \$100,000.00 and is essential to providing excellence.

The Westall Media Center provides flexible, open access to archived, current, and new resource inventory to meet the learning needs of all students. These resources include: reference books, periodicals, professional and technical, and audio-visual materials. The media program also provides 21st century technology, and online materials providing access to resources within the library media center and outside the school facility. The media center is equipped with an array of technology that is available for student use. Computer desktops, laptops, tablets, Chromebooks, laser imaging, printers and presentation technology. Instruction of use and operation of these technologies occurs over the course of the school calendar year. The Media Center is staffed by a licensed media specialist responsible for all instructional and supervisory actions.

All programs and classrooms are equipped with digital audio/visual technology, including Smartboards, to enhance the delivery of materials to the student. Electronic wireless connectivity to the internet is accomplished through a school wide wireless network. Access to this network is available on mobile devices that are available in academic classrooms, vocational areas and the media center. All departments are responsible for the requisition and updating of specific software systems and platforms.

The Library Media Specialist provides instruction and orientation on the use of media materials which encompasses: existing and emerging technology access, evaluation, and distribution of information collection and evaluation, acquisition, and utilization of the library media collection and its services to all faculty and students during the Fall semester and upon request during the school year.

The inventory of educational software, not maintained in the media center, is the responsibility of each academic or vocational instructor. Academic instructors make recommendations to the principal and vocational instructors to the superintendent. Instructors review annually or when new versions become available, and inform the appropriate administrator for purchase. All software installation will be accomplished through the IT department to ensure compatibility, license requirements and cybersecurity.

The library media specialist is responsible to maintain software, equipment and services in the media center.

An annual budgetary review and evaluation is completed each year to look to see where improvement or modification of media services can be made to improve the overall advancement of the media center. The student exit surveys include comments on the adequacy of media support and services and faculty meet regularly with the Library Media Specialist for required updates.