Deer Valley Unified School District

Adam Korman

Graphic Design

Room C118
Voice Mail 623.376.3118
dvusd.org/mrhs-korman
adam.korman@dvusd.org

Course Description:

This advanced level course acquaints students with the fundamentals of graphic design/visual communication and gives students hands-on experience with relevant technology to prepare them for pursuing a career in the creative and growing visual communication industry. The combination of visual art and technical concepts helps students develop skills in critical thinking, logic, communication, organization and problem solving. The students will work on a series of projects, both self-guided and teacher-issued to add to a digital portfolio site. Students will be using Adobe Illustrator and Photoshop. This course is aligned with Arizona College and Career Ready Standards and/or national content standards and supports school-wide efforts to increase student achievement.

Course Objectives:

By the time the student completes this course of study, the student will know or be able to:

- ANALYZE THE COMMUNICATION MEDIA TECHNOLOGIES INDUSTRY, ITS BUSINESS PRACTICES, AND ITS ROLE IN THE ECONOMY

- ANALYZE ETHICAL AND LEGAL ISSUES RELATED TO THE COMMUNICATION MEDIA TECHNOLOGIES INDUSTRY

- ANALYZE FACTORS THAT CONTRIBUTE TO PERSONAL SUCCESS IN THE COMMUNICATION MEDIA TECHNOLOGIES

- ANALYZE THE GRAPHIC DESIGN PROFESSION

- MANAGE COMPUTER HARDWARE AND SOFTWARE

- APPLY GRAPHIC DESIGN CONCEPTS TO PRODUCE VISUAL SOLUTIONS

- APPLY GRAPHIC DESIGN WORKFLOW TO INCREASE SUCCESS AND PRODUCTIVITY

- CREATE PROBLEM-SOLVING GRAPHIC DESIGN WORKS USING INDUSTRY STANDARD SOFTWARE

- DEMONSTRATE APPLICATION OF MEDIA OUTPUT

Classroom Rules and Consequences:

1. Respect Others: Always be polite and considerate of other people’s feelings and rights.

2. Respect Yourself: Always come to class prepared and ready to work.

3. Respect Your Surroundings: Adhere to Business Classroom Expectations and DVUSD Internet Agreement.

The Deer Valley Unified School District does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities. For any inquiries regarding nondiscrimination policies contact the Superintendent's Department, 20402 N. 15th Avenue, Phoenix, AZ 85027. 623.445.5000.

1. Student Conference

2. Conference with student AND parent contact

3. Conference with student AND parent contact AND officer referral

**Depending on the severity of defiance steps may be skipped*

Deer Valley Unified School District's Student Rights and Responsibilities handbook are applicable to all students in this class in addition to agreed-upon workplace expectations.

Grade Book Category Weighting: (District Wide)
80% Assessment
20% Coursework

Grading Scale
100% - 90%
89% - 80%
79% - 70%
69% - 60%
59% - 0%

All assignments will be completed in class. If students have access to adobe programs at home, students can work on assignments if they fall behind. There is no extra credit.

Report Cards
In an effort to conserve resources and harness the capacity of our electronic grade reporting program (PowerSchool) district schools will no longer print hard copies of report cards unless requested by individual parents. To request a hard copy of your student's report card, please contact the front office at 623-376-3000. To receive your PowerSchool login, please stop into the office with a valid photo ID.

Power School Online Access:
Grades and attendance may be accessed 24 hours a day online with your Power School access code. Access codes are available in the Counseling Office or Front Desk Monday – Friday 7:00 AM– 3:30 PM. You may check student progress regularly on the PowerSchool site using the same login for one or more students. For Mountain Ridge parents/guardians without home computer access, a computer with guest log-in capability is available in the Counseling Conference Room.

Academic Assistance/Office Hours:
In addition to the Academic Prep times built into our schedule each week, additional assistance/tutoring is provided on a weekly basis both by MRHS and individually by instructors. These office hours will be posted in my classroom, website, and/or Canvas at the start of each week. I will demonstrate to the students how to find my availability each week.

Make-up Policy:

Absences: After an absence**,** a student has one school day for each day missed to make up work/tests, regardless of the number of days absent. If many days were missed, please schedule an appointment with me to formulate a plan for the completion of make-up work. Make-up work for extended absences (over 3 days) may be requested through the Counseling Office and picked up there.

Missing Work

An assignment is considered missing work when it is not submitted by the due date.

Missing work will be treated as such:

- The assignment will be marked with the “Missing” special code in the gradebook
- A **zero (“0”)** will be entered as the score for the assignment in the gradebook
- No Evidence (NE) will be entered for the standards attached to the assignment

Late Work

An assignment is considered late work when the assignment is not submitted by the due date that was established but is submitted within the parameters listed below.

For **Late Work** to be accepted, students must meet the following parameters:

- Assignment is not due within the class period
- Assignment is not a timed activity (such as a Quick-Write Essay)
- Assignment is not a Long-Term assignment (over multiple weeks)
- Assignment is turned in within the following time frame (By the end of the Unit)

Test Retakes – Assessment Category Only

The student completes another assessment of the same learning targets. The assessment to be retaken may be in the same format or a different format and will be at the same difficulty level. The higher of the two scores will be entered in the gradebook.

To earn a retake opportunity, a student must complete all of the following:

- Consult with the teacher
- Submit a reassessment plan or application, if required by the teacher

Reassessment Plan

The student must initiate contact with the teacher within 5 school days of the assessment score being posted. The student must communicate with the teacher to create a reassessment plan.

- Assignment is not a timed activity (such as a Quick-Write Essay)
- Assignment is not a Long-Term assignment (over multiple weeks)
- Assignment is turned in by the end of the instructional unit.

Daily Device Use (Chromebooks)

Students should come to school with their Chromebooks charged and ready to use in each class every day. Devices may not be used to record or take photos of other people without their consent. Consequences for classroom disruptions and misuse of devices will follow a progressive discipline model, beginning with a phone call home and progressing to office referrals for repeated or more serious offenses. See the Student Rights and Responsibilities consequence chart in the handbook for more specific descriptions of infractions and consequences.

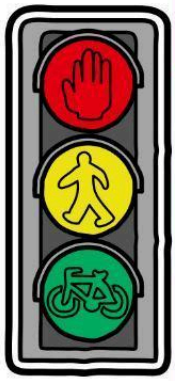
Recommended Supplies for this Course

Flash drive (optional)

AI Statement

In the Deer Valley Unified School District, we are committed to providing our students with the best possible education while ensuring their safety, privacy, and well-being. As part of our ongoing efforts to enhance learning experiences, teachers may incorporate generative Artificial Intelligence (AI) in the classroom for students.

Students must adhere to the specific guidelines provided in the assignment details. If no guidance around the use of generative AI is provided, students should follow the “restrictive” level (see chart). Teachers should direct students to contact their teacher before submitting classwork if the student is unsure if the tool or website they are using is permitted on a specific assignment.

AI Use Traffic Light	Level	Description	Example Instruction
	**Restrictive** **No!**	AI tools are prohibited for the assignment, and all work must be the student's original creation.	"Do not use AI tools for this assignment. All content must be original, and any use of AI will be treated as plagiarism."
	Moderate **Whoa!**	Students can use teacher-approved AI tools from the district list for specific parts of their assignments, such as brainstorming or initial research, but the core content and conclusions should be original. Proper citation is required for any AI-generated content.	"You can employ AI tools to assist brainstorming or initial research, however, the main content, arguments, and conclusions should be your own."
	Permissive **Go!**	Students can utilize district-approved AI tools to assist in their assignments, such as generating ideas, proofreading, or organizing content. Proper citation is required for any AI-generated content.	"You may use AI tools as you see fit to enhance your assignment and demonstrate your understanding of the topic."

Cell Phone Policy

To promote a safe and distraction-free learning environment for all students, and in accordance with Arizona House Bill 2484 (2024), this policy establishes the regulations regarding the use of personal electronic devices (PEDs), including cell phones, by students during the school day.

Phones must be put away at all times during the class period.**In this classroom students will keep their cell phones in their backpacks for the entire period.** This policy is also in effect any time students sign out to leave the class, including when using the restroom. If students are found inside or outside of the classroom with a phone during the class period, they will be subject to discipline - this could include contacting parents, being issued a detention, as well as the confiscation of the phone by administration and even being issued in-school suspension.