

4-22-25

Congratulations class of 2026! You have reached a major milestone in your life and have a busy year ahead of you!

SENIOR PICTURES will be taken at ECHS **July 9-11, 2025**. You will receive information from Leonard's to schedule these photos. They will return to ECHS to take senior photos again on Friday, **August 22** (this is a make up day). Thursday, **October 2**, will be the last opportunity to have your photos taken by Leonard's, and the photos on this date will only be the formals. In order to take photos at ECHS on August 22 or October 2 students must sign up with Mrs. Aiken. Leonard's does not schedule for those dates. You will also have the option of taking your photos at the Leonard's Port Wentworth studio. Please be sure your contact information is accurate in Infinite Campus so that you can be assured of receiving the information from Leonard's regarding picture sign ups. If you do not get any information from Leonard's by the end of June, please call them at 800-215-4852 to schedule your senior photos. Thursday, October 2, is also the date of the senior panoramic photo. This will be taken at ECHS at 8:30 am. ECHS Seniors at STEM/ECCA during this time will be excused to take the photo at 8:30 am at ECHS. Cap and Gown photos will be taken at ECHS on Tuesday, March 24. More information regarding scheduling will be given out closer to that time.

ECHS STEM seniors will be able to take their photos at ECHS July 9-11, at the Port Wentworth studio, during retakes on Friday, August 22 at ECHS or Monday, October 20 (formals only) at STEM.

ONLY PHOTOS TAKEN BY LEONARD'S (FORMAL AND CASUAL) WILL BE USED IN THE SENIOR PORTRAIT SECTION OF THE YEARBOOK. WE DO NOT ACCEPT SENIOR PHOTOS FOR USE IN THE PORTRAIT SECTION FROM ANY OTHER PHOTOGRAPHER. YOU ARE WELCOME TO USE OTHER PHOTOS IN A SENIOR AD IF YOU CHOOSE TO PURCHASE ONE.

SENIOR ADS - ECHS Yearbook

All seniors have the **OPTION** to purchase a senior ad for the ECHS yearbook. *Please understand that this is an option and not a requirement.* Senior ads are sold in ¼, ½, and full-page sizes. You have the option of having the yearbook staff design your ad, designing the ad yourself, or having someone else design the ad for you. Submitted ads should be turned in in pdf, jpeg, or png format and should follow the size guidelines below. If your ad does not follow these size guidelines please know there will likely be a white margin around your ad. Please allow a ½" border around all edges to allow for "bleed" on the actual page so as not to cut off any words or photos.

Full page ad - 8.5" x 11"

Half page ad - 8.5" x 5.5"

Quarter page ad - 4.25" x 5.5"

There are several options available to you when purchasing a senior ad. You can turn in the attached form with a minimum deposit of \$50 to Mrs. Aiken in room 912 at any time prior to August 31, 2025. We will also have a table set up at Open House to accept payments. You may also visit www.yearbookforever.com after July 25, 2025 to purchase an ad. **PLEASE NOTE THAT EVERYONE SHOULD AT LEAST PAY THE \$50 MINIMUM DEPOSIT TO RESERVE AN AD. WE CANNOT GUARANTEE ANYONE AN AD IF IT HASN'T BEEN RESERVED WITH THE \$50 DEPOSIT BY THE DEADLINE OF AUGUST 31.** You may pay in full at any time but have to at least have paid the \$50 by August 31. If you choose to pay the \$50 deposit and make payments please be aware that final payments are due no later than March 31, 2026.

All senior ads should be completed prior to Christmas break.

Senior Ad Options - Please read all options carefully when selecting your senior ad size. Only options 1 and 2 come with a yearbook, a senior class shirt, and a senior class group photo. Please be careful when selecting these on the Walsworth website as well.

Option 1: Full page ad package (\$300) - Includes full page ad, yearbook, senior class group photo, senior t-shirt with all names on back, name tag, and plastic cover for yearbook.

Option 2: Half page ad package (\$200) - Includes half page ad, yearbook, senior class group photo, senior t-shirt with all names on back, name tag, and plastic cover for yearbook.

Option 3: Full page - AD ONLY (\$250) - This option only includes the ad and DOES NOT include any other items.

Option 4: Half page - AD ONLY (\$250) - This option only includes the ad and DOES NOT include any other items.

Option 5: Quarter page - AD ONLY (\$100) - This option only includes the ad and DOES NOT include any other items.

Senior ad packages DO NOT include any senior photos taken with Leonard's. Those are purchased separately. We can use their photos in your senior ad if we design it, but we cannot email you a digital copy of a photo from Leonard's that you have not purchased; you have to purchase the digital download if you want your own copy of the photo. **SENIOR AD PACKAGES (AND YEARBOOKS) CANNOT BE PURCHASED ON MY SCHOOL BUCKS.**

****If you purchase your ad on www.yearbookforever.com, please follow the following guidelines.**

For Option 1 - select Full Page Color Ad

For Option 2 - select Half Page Color Ad

For Option 3 - select Full page Black and White Ad (ad will still be in color)

For Option 4 - select Half Page Black and White Ad (ad will still be in color)

For option 5 - select Quarter Page Color Ad

*All ads will be in color unless otherwise requested by the purchaser.

Please read carefully the guidelines below regarding senior ads.

- Senior ads are optional. Once you reserve your ad you are expected to complete and pay for the ad by the given deadlines.
- The yearbook staff can scan hard copies of original photos.
- Digital images can be emailed to Mrs. Aiken at taiken@effingham.k12.ga.us. Please DO NOT print out copies of these and send them in as that can detract from the quality of the photo.
- The yearbook staff cannot use photos that are copyrighted by another photographer without written permission from that photographer. The yearbook staff does have access to and permission to use any photos taken by Leonard's in your senior ad. We cannot send you these photos to use unless you have purchased the digital download.
- Parents/guardians/family members/friends should submit any message(s) they would like included in the ad when they submit the pictures for the ad. Please keep in mind that the longer the message, the smaller the print will be.
- We are not allowed to print poems or songs that are copyrighted.
- If you have a photo in mind to be the dominant photo in the ad, please indicate that information when submitting your photos.
- You will be given the opportunity to approve the ad before submission, but we do ask that you respond in a timely manner (one week). We will email you a proof of the ad to approve or suggest changes. If approval is not received within two weeks we reserve the right to submit the ad as designed.
- Please keep in mind that the more pictures you use per page, the smaller the pictures will be. We recommend 10-12 photos maximum for a full page ad, 5-6 photos maximum for a half-page ad, and 2-3 photos maximum for a quarter page ad.
- We recommend looking through old yearbooks or Googling senior ads online to find examples of senior ads that you like. Please submit to us any "inspiration" photos of ads so that we can design your ad to your liking.
- If you choose to design your own ad Canva is a good program to use. However, please make sure that your ad is the correct dimensions as listed earlier. You can use the "resize" option to make sure your ad is the correct size. It is much easier if you resize before doing the actual design. Remember, that a full page ad is 8.5" x 11", a half page ad is 8.5"

x 5.5", and a quarter page ad is 4.25" x 5.5". Leave a ½" border with no important words or photos to ensure no items are cut off on the ad.

IMPORTANT REMINDERS

- Minimum \$50 deposit due by August 31, 2025 whether you choose to make payments or pay in full. We have to have that \$50 minimum to reserve an ad for you.
- We cannot guarantee an ad for anyone who has not reserved one before August 31, 2025.
- Ads are generally placed in the yearbook in alphabetical order. Sometimes we have students who back out of doing an ad after it has been reserved, so a few are out of order. We also have students who choose to do an ad after August 31. Any ads reserved after August 31 are first come, first served and are not guaranteed to be placed in alphabetical order.
- SENIOR ADS NEED TO BE COMPLETED BEFORE CHRISTMAS BREAK!!!
- Final payments for senior ads are due no later than March 31, 2026.
- Senior ads cannot be reserved at www.yearbookforever.com until July 31, 2025.

IMPORTANT DATES

- July 9-11, 2025 - Senior photos taken at ECHS
- Senior photos can be taken at the Leonard's studio in Port Wentworth during the summer. Call 800-215-4852 to reserve a time.
- Friday, August 22, 2025 - Senior photo retakes at ECHS. These must be scheduled with Mrs. Aiken in room 912 or by emailing her at taiken@effingham.k12.ga.us.
- SEPTEMBER 30, 2025 - LAST DAY TO SELECT FORMAL AND CASUAL PHOTOS FOR THE YEARBOOK ON LEONARDS.COM.
- October 2, 2025 - Senior Panoramic Photos at 8:30 am at ECHS - STEM/ECCA students will be excused to take this photo.
- October 2, 2025 - Last chance at ECHS to have formal photos (no casual) taken for the yearbook.
- October 20, 2025 - Last chance at STEM to have formal photos (no casual) taken for the yearbook.
- March 24, 2026 - Cap and Gown photos at ECHS

Please return this form to Mrs. Aiken in room 912 at ECHS.

Senior Name _____

Select the ad option below. Please review options carefully.

_____ - **Option 1: Full page ad package (\$300)** - Includes full page ad, yearbook, senior class group photo, senior t-shirt with all names on back, name tag, and plastic cover for yearbook.

_____ - **Option 2: Half page ad package (\$200)** - Includes half page ad, yearbook, senior class group photo, senior t-shirt with all names on back, name tag, and plastic cover for yearbook.

_____ - **Option 3: Full page - AD ONLY (\$250)** - This option only includes the ad and DOES NOT include any other items.

_____ - **Option 4: Half page - AD ONLY (\$250)** - This option only includes the ad and DOES NOT include any other items.

_____ - **Option 5: Quarter page - AD ONLY (\$100)** - This option only includes the ad and DOES NOT include any other items.

Checks should be made payable to ECHS Yearbook.

This form serves as a contract between the purchaser and Effingham County High School Yearbook. All text, photos, and layouts submitted are subject to the editing discretion of the yearbook advisor and the school principal. Because the yearbook is a student publication errors do occur. Please be aware NO refunds will be issued.

Parent Signature

Student Signature

If purchasing Option 1 or Option 2 above, please circle the preferred shirt size below.

Adult Small Adult Medium Adult Large Adult XL Adult XXL Adult XXXL

THIS SECTION FOR YEARBOOK STAFF USE ONLY.

Date	Amount Paid	Form of Payment	Balance on Ad

Paid in Full on _____ Recorded by _____