



# CORPORATE PARTNERSHIP



2025-26  
INTEREST  
GUIDE



# BENEFITS OF THE CORPORATE PARTNERSHIP

## JOIN TODAY!

### DIAMOND \$25,000

#### BRAND VISIBILITY

Logo with link on school portal and StDavidsRaleigh.org  
Logo on athletic banners in both gymnasiums  
Logo on bleacher banner at John A. Murray Field  
Logo on signage at the José Cornejo Satellite Athletic Complex  
Custom slide with logo on LED board

#### MARKETING RECOGNITION

Social media:

- 1 group post
- 1 individual post
- 1 individual story

Recognition in 2 Corporate Partner emails (fall/spring)  
Recognition in quarterly alumni e-newsletter  
Recognition in the Winter edition of the *St. David's Magazine*

#### CAMPUS EVENTS

Homecoming:

- Catered dinner
- + preferred seating on the Rollman Balcony

Event recognition at:

- Grandparents & Great Friends Day
- Veterans Day Ceremony
- Men's Breakfast
- Women's Luncheon
- Field Day (logo on 850 event t-shirts)
- Book Fair (logo on 600 reusable tote bags)
- Fall Play (full-page ad in 650 programs)
- Spring Musical (full-page ad in 1,200 programs)

### SAPPHIRE \$10,000

#### BRAND VISIBILITY

Logo with link on school portal and StDavidsRaleigh.org  
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Logo on bleacher banner at John A. Murray Field  
Logo on signage at the José Cornejo Satellite Athletic Complex

#### MARKETING RECOGNITION

Social media:

- 1 group post
- 1 individual story

Recognition in 2 Corporate Partner emails (fall/spring)  
Recognition in quarterly alumni e-newsletter  
Recognition in the Winter edition of the *St. David's Magazine*

#### CAMPUS EVENTS

Homecoming:

- Catered dinner
- + preferred seating on the Rollman Balcony

Event recognition at:

- Grandparents & Great Friends Day
- Veterans Day Ceremony
- Men's Breakfast
- Women's Luncheon
- Field Day (logo on 850 event t-shirts)
- Book Fair (logo on 600 reusable tote bags)
- Fall Play (full-page ad in 650 programs)
- Spring Musical (full-page ad in 1,200 programs)

### PLATINUM \$7,500

#### BRAND VISIBILITY

Logo with link on school portal and StDavidsRaleigh.org  
Logo on athletic banners in both gymnasiums  
Logo on bleacher banner at John A. Murray Field  
Logo on signage at the José Cornejo Satellite Athletic Complex

#### MARKETING RECOGNITION

Social media:

- 1 group post

Recognition in 2 Corporate Partner emails (fall/spring)  
Recognition in the Winter edition of the *St. David's Magazine*

#### CAMPUS EVENTS

Homecoming:

- Catered dinner
- + preferred seating on the Rollman Balcony

Event recognition at:

- Veterans Day Ceremony
- Men's Breakfast
- Women's Luncheon
- Select 3 additional events:**
- Grandparents & Great Friends Day
- Field Day (logo on 850 event t-shirts)
- Book Fair (logo on 600 reusable tote bags)
- Fall Play (half-page ad in 650 programs)
- Spring Musical (half-page ad in 1,200 programs)

### GOLD \$5,000

#### BRAND VISIBILITY

Logo with link on school portal and StDavidsRaleigh.org  
**Choose one:**  
Logo on bleacher banner at John A. Murray Field  
Logo on signage at the José Cornejo Satellite Athletic Complex

#### MARKETING RECOGNITION

Social media:

- 1 group post

Recognition in 2 Corporate Partner emails (fall/spring)  
Recognition in the Winter edition of the *St. David's Magazine*

#### CAMPUS EVENTS

Homecoming:

- Catered dinner
- + preferred seating on the Rollman Balcony

Event recognition at:

- Veterans Day Ceremony
- Men's Breakfast
- Women's Luncheon
- Select 2 additional events:**
- Grandparents & Great Friends Day
- Book Fair (logo on 600 reusable tote bags)
- Fall Play (half-page ad in 650 programs)
- Spring Musical (half-page ad in 1,200 programs)

### SILVER \$2,500

#### BRAND VISIBILITY

Logo with link on school portal and StDavidsRaleigh.org  
**Choose one:**  
Logo on bleacher banner at John A. Murray Field  
Logo on signage at the José Cornejo Satellite Athletic Complex

#### MARKETING RECOGNITION

Social media:

- 1 group post

Recognition in 2 Corporate Partner emails (fall/spring)  
Recognition in the Winter edition of the *St. David's Magazine*

#### CAMPUS EVENTS

Homecoming:

- Catered dinner
- + preferred seating on the Rollman Balcony

Event recognition at:

- Veterans Day Ceremony
- Men's Breakfast
- Women's Luncheon
- Select 1 additional events:**
- Grandparents & Great Friends Day
- Book Fair (logo on 600 reusable tote bags)
- Fall Play (half-page ad in 650 programs)
- Spring Musical (half-page ad in 1,200 programs)



“Our company has enjoyed being a corporate partner at St. David's School since the program's inception. We highly value the school's carefully thought-out placement and recognition of its partners along with the access that allows for brand recognition amongst families, visitors, faculty, and staff. We are very proud to be associated with St. David's history and reputation within our community!”

JOHN MATTHEWS, BAKER ROOFING

# WHO WILL YOU BE REACHING?



**650+**  
STUDENTS



**870+**  
PARENTS



**1,600+**  
ALUMNI



**150+**  
FACULTY  
& STAFF



**1,000+**  
GRAND-  
PARENTS



**15,000+**  
ANNUAL  
ATTENDEES  
AT CAMPUS  
EVENTS



**3,000+**  
FOLLOWERS



**2,000+**  
FOLLOWERS



**270,000+**  
WEBSITE VISITORS



## INTERESTED?

To learn more about how your company can become a corporate partner, contact Katy Smyth on the Advancement Team.

✉ [ksmyth@sdsd.org](mailto:ksmyth@sdsd.org)

☎ 919-703-4767

3400 White Oak Road, Raleigh, NC 27609  
919-782-3331 | [stdavidsschool.org](http://stdavidsschool.org) | [@stdavidsschool](https://www.facebook.com/stdavidsschool)