



Digital Community Flier Program

Streamlined. Family-Friendly. Revenue-Generating.

We're excited to introduce a centralized, digital flier program designed to give families access to enrichment opportunities from trusted local organizations, while simplifying the approval process and generating revenue for our schools.

One-stop access for parents

Rather than receiving a flood of ads in campus newsletters, families can now visit a single, easy-to-navigate online bulletin board that is updated weekly with approved fliers. It's mobile-friendly, searchable, and categorized by topic (e.g., camps, tutoring, arts). Each campus website will have their own personalized online bulletin board.

Centralized process for staff

Campus staff no longer need to field flier requests and/or add them to their newsletters. All submissions go through the EISD Communications Department for approval and posting.

District-aligned + brand-safe

All fliers are screened for appropriate content using a short approval workflow. We retain full control over what is shared and how. Only school-appropriate, family-focused opportunities will be published. Flyers that promote political materials, for-profit ventures or events that compete with Eanes ISD programs will not be approved or distributed.

Sustainable revenue stream

Local businesses and organizations pay a small fee to place fliers. Booster clubs, PTOs and EEF will be exempt from fees.

Ready to launch

The system will go live before school starts and requires minimal staff oversight. Office staff can direct interested parties to the Digital Fliers Program [website](#). Fliers will be submitted by an online form and Communications staff will do the rest.

District fliers: www.eanesisd.net/fliers