

Monitoring Response Document

Policy Monitored: EL-3, Treatment and Communication with Public, Parents and Students

Date Report Submitted: 2/15/2022

Date of Board's Monitoring Response: 3/16/2022

The Board has received and reviewed the Superintendent's Monitoring Report referenced above. Following the Board's review and discussions with the Superintendent and his representatives, the Board makes the following conclusions:

<u>Ends Reports:</u>	<u>Executive Limitations Reports</u>
- The Board finds that the Superintendent: - has achieved the goals established in the policy. - is making reasonable progress towards achieving the goals. - is making reasonable progress towards achieving the goals, but a greater degree of progress is expected in some areas.* - is not making reasonable progress in achieving the goals established. * - cannot be determined*	- The Board finds that the Superintendent: is in compliance. - is in compliance, except for items(s) noted.* - is making reasonable progress toward compliance.* - is not in compliance or is not making reasonable progress toward compliance.* - cannot be determined*
<i>*see comments below (No. 3)</i>	

- Please note commendable progress over the last year.

It has been pointed out in previous EL-3 monitoring reports that the current superintendent's performance in this area is not only outstanding but has been a model for other districts to emulate. This, remarkably, continued with the overwhelming challenges brought on by the pandemic, made particularly challenging in a continually shifting information environment. Notable highlights this period:

- Covid response
- Virtual methods
- Parent academy for Spanish speaking families
- Continued and expanded EDI efforts
- Robust BHS mascot change process
- Both print and electronic media continues to expand and improve, notably in professional quality and gathering of metrics

The board is impressed with the amount of care and thought put into all communications. We are particularly impressed with the launch of the Parent Academy for Spanish speaking parents.

This was a time when so much critical information needed to be communicated to our stakeholders with regards to COVID. While there were many perspectives, from both internal and external voices, Bellingham Public Schools communications remained level, well-informed and respectful.

Monitoring Response Document

Policy Monitored: EL-3, Treatment and Communication with Public, Parents and Students

Date Report Submitted: 2/15/2022

Date of Board's Monitoring Response: 3/16/2022

Responding to a significant increase in public records requests, which can often be a ton of work!

The family handbook is always such a beautiful and well-developed publication.

The playgrounds flier is a great example of making wonky concepts easy for people to understand; always appreciate that about the communications from Bellingham Public Schools.

The Community Engagement Team really is one of the gems of this district. This report really shows the importance of their work. We are a much better district because of this group of people and what they do for our families.

3. Please note areas for additional improvement.

No areas for additional improvement.

4. Comments on the report itself.

Once again, the board appreciates all the evidence supplied in the report to show that our superintendent is in compliance with EL-3. Dr. Baker once pointed out the importance of investing in Communications – you are either telling the story or playing catch-up and having to correct misinformation. I have seen firsthand when other organizations have not done this.

Thank you for the “live links”, as well as all the visuals.

It is hoped that more people in our community see pieces of this report; there is so much done behind the scenes that folks don't see!

5. Possible changes to the policy.

No changes to the policy.