

**TREATMENT AND COMMUNICATION WITH PUBLIC,
PARENTS AND STUDENTS**

The superintendent shall not fail to ensure that non-employee stakeholders are treated with respect and dignity throughout the organization and are provided with communications regarding district events, plans, and actions.

1. The superintendent shall not fail to take all reasonable and prudent actions with respect to non-employee stakeholder interactions and communications that are typical for similar and highly effective organizations.
2. The superintendent shall not fail to:
 - a. use multiple media resources including, but not limited to:
 - i. community and school newsletter(s) and
 - ii. school board meetings and materials;
 - b. communicate short-term and long-term district and school strategic plans describing initiatives and programs to achieve board ends policies;
 - c. provide the public, parents and students relevant information on student progress toward achieving board ends policies; and
 - d. provide an affirmative (or negative) statement that the following actions have been taken:
 - i. a process is in place to address student, parent, and stakeholder concerns in a timely manner; and
 - ii. the district engages with appropriate community advisory groups on important questions.

Adopted:	9/10/2009
Previous Revisions:	11/6/2012 (combining EL-3, EL-12 and EL-17); 1/14/2016
Updated:	1/12/2017