

SPONSORSHIP GUIDE



ALL
IN

2025-26

ALL IN BV

"All In BV" encapsulates the spirit and unity that defines Blue Valley Schools. It represents our commitment to partnering with local businesses to support our students in as many ways as possible. At Blue Valley Schools, we believe there is power in partnerships between local businesses, families, community members, educators and students. It is through this collective effort that we can provide a great educational experience for our students.

By becoming an "All In BV" sponsor, you're not only promoting your business, but also creating an equitable opportunity for high school students in the Blue Valley School District. Our sponsorship packages offer a variety of ways to help advertise your business to thousands of potential customers at different sporting events.

It takes an entire community to build a successful school district, and we are grateful for partners like you who are "All In BV." Thank you for considering this opportunity to strengthen your connection with our schools and community.

For more information on how to get involved, contact Community Relations and Marketing Specialist Meron Hayden at mhayden@bluevalleyk12.org. The Blue Valley School District is open to customizations and encourages discussions to explore unique partnership opportunities.

Meron Hayden

Community Relations

913.239.4072

mhayden@bluevalleyk12.org



HOME VARSITY EVENTS



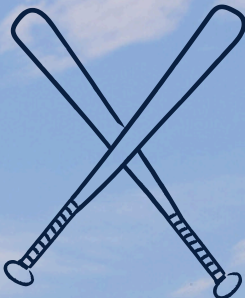
DISTRICT ACTIVITY COMPLEXES



GYMNASIUMS



SOCCER COMPLEXES



BASEBALL/SOFTBALL COMPLEXES

4,000 FANS
3 SITES
40 EVENTS

1,800 FANS
5 SITES
100 EVENTS

500 FANS
4 SITES
65 EVENTS

500 FANS
5 SITES
120 EVENTS



ADVERTISING OPPORTUNITIES

PLATINUM + PACKAGE

\$27,500-\$30,000

PLATINUM PACKAGE

\$25,000

GOLD PACKAGE

\$10,000

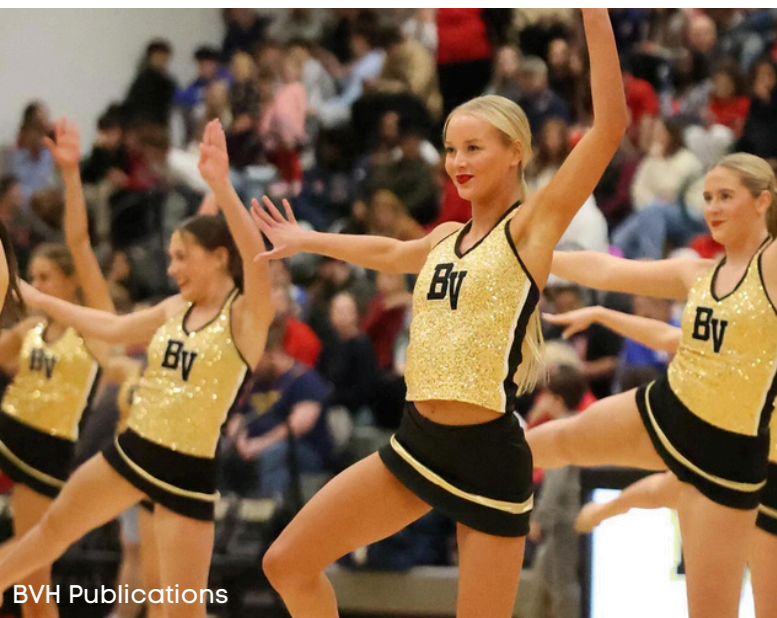
SILVER PACKAGE

\$5,000

BRONZE PACKAGE

\$1,000





PLATINUM + PACKAGE

- All of the terms and benefits of the **Platinum Package** plus outdoor video exposure at all regular season football and track and field events
 - Add \$2,500 rotating sidebar logo
 - Add \$5,000 static logo exposure & commercial

PLATINUM PACKAGE

\$25,000/year

3-year contract

- Indoor video exposure at all regular season volleyball, basketball and wrestling events
 - Includes full screen static logo, commercial and sidebar logo
- Outdoor exposure at all regular season baseball, softball and soccer
 - Includes public address announcement
- Logo on Blue Valley School District website



GOLD PACKAGE

\$10,000/year

3-year contract

- Indoor video exposure at all regular season volleyball, basketball and wrestling events
 - Includes full screen static logo, commercial and sidebar logo
- Outdoor exposure at all regular season baseball, softball and soccer
 - Includes public address announcement
- Logo on Blue Valley School District website



SILVER PACKAGE

\$5,000/year

3-year contract

- \$5,000/year
- Indoor exposure at all regular season volleyball, basketball and wrestling events
 - Includes mention on a banner with all silver sponsors
 - Public address announcement
- Outdoor exposure at all regular season baseball, softball and soccer events
 - Includes mention on a banner with all silver sponsors
 - Public address announcement
- Logo on Blue Valley School District website

BRONZE PACKAGE

\$1,000/year

3-year contract

- \$1,000/year
- Indoor exposure at all regular season volleyball, basketball and wrestling
 - Public address announcement
- Outdoor exposure at all regular season baseball, softball & soccer
 - Public address announcement

OUR FACILITIES







www.bluevalleyk12.org/allinbv