

# EVENT SPONSORSHIP OPPORTUNITIES

## 2025-2026

*Cathedral Events*



## OUR FAMILIES SUPPORT BUSINESSES THAT SUPPORT US

Our 107 years in Indianapolis allows you to connect with generations of Cathedral alumni, parents, students, friends, and associates. Sponsoring Cathedral events and activities puts you in front of community, business, and civic leaders throughout Indianapolis and in 12 counties in central Indiana who have a strong affiliation with the school and her mission and vision.

There are sponsorship opportunities for every size budget that will help you increase awareness, reach new households, create brand association, and build affinity with some of the most desirable demographics in the state.

-  INCREASE AWARENESS
-  REACH NEW HOUSEHOLDS
-  CREATE BRAND ASSOCIATION
-  BUILD AFFINITY AND CONNECTIONS

## FUNDING THE CATHEDRAL EXPERIENCE

The school’s annual fundraising provides for expenses not covered by tuition and allows us to offer a world-class education to deserving students from every neighborhood regardless of economic circumstances. That true diversity—geographic, economic, religious, and racial—is the essence of Cathedral’s unique character.

From teachers’ salaries, technology upgrades, creating next-generation learning spaces to building maintenance, your generosity provides the financial support for day-to-day operations and critical support of our unique programs, initiatives, and activities. *Your sponsorship dollars go directly to helping our missions.*

“GIVE TO OTHERS AND GOD WILL GIVE TO YOU. INDEED, YOU WILL RECEIVE A FULL MEASURE, A GENEROUS HELPING, POURED INTO YOUR HANDS.” Luke 6:38



For more information on event sponsorships, contact Mackenzie Stark '11 Bower, Director of Strategic Partnerships, at mbower@gocathedral.com or 317.968.7311.



## 2025/26 SPONSORSHIP OPPORTUNITIES at-a-glance

Event	Date	Sponsorships
FATHER KELLY TRADITION GOLF OUTING	August 18, 2025	Presenting Sponsor \$5,000 Caddie Sponsor \$3,500 Beverage Cart Sponsor \$2,500 Player Gift Sponsor \$2,000 Lunch Sponsor \$1,500 Scoreboard Sponsor \$1,500 Hole-in-One Sponsor \$1,500 Snack Sponsor \$1,000 Registration Sponsor \$1,000 Putting Green Sponsor \$1,000 Driving Range Sponsor \$500 Proximity Sponsor \$500 Hole Sponsor \$250 Foursome \$1,000 Single Player \$250
49TH ANNUAL SHAMRAUCTION  The premier event of the year! One of the largest fundraising events in the Midwest	February 28, 2026	Blue & Gold Sponsor \$30,000 Emerald Sponsor \$15,000 Irish Sponsor \$10,000 Shamrock Sponsor \$5,000 Table Sponsor \$3,000
FOREVER IRISH LADIES BRUNCH  A traditional brunch for the ladies of Cathedral with a presentation from an uplifting an motivational speaker	TBD	Presenting Sponsor \$5,000 Event Sponsor \$2,500 Business Sponsor \$1,000 Irish Angel Hostess \$100 Ticket \$50

For more information on event sponsorships, contact Mackenzie Stark '11 Bower,  
Director of Strategic Partnerships, at [mbower@gocathedral.com](mailto:mbower@gocathedral.com) or 317.968.7311.

## EVENT SPONSORSHIP | FOREVER IRISH *Ladies Brunch*



### WHAT:

Come join us for an uplifting morning with a special guest speaker who will fill your cup. This longstanding event is designed for the women of Cathedral to grow in faith and fellowship.

### WHO:

More than 300 women who are current and past Cathedral students, alumnae, mothers, staff, and friends.

### WHEN:

TBD

### WHERE:

TBD

### COST:

\$50/Person, Tables of 8

### REGISTER:

[gocathedral.com/ladiesbrunch](http://gocathedral.com/ladiesbrunch)

### SPONSORSHIP OPPORTUNITIES:

#### PRESENTING SPONSOR: \$5,000

- Naming rights for the event and inclusion of logo on all event materials
- Named recognition in email invitation to 13,000 Cathedral constituents
- Named recognition on event webpage
- Premiere table for ten at the event
- Recognition as presenting sponsor in the presentation and acknowledgement by the emcee
- Welcome signage at event
- Back cover full-page ad in event program
- Invitation to Cathedral's invite only *Thanks for Giving Stewardship* event

#### EVENT SPONSOR: \$2,500

- Logo recognition in email invitation to 13,000 Cathedral constituents
- Logo recognition on event webpage
- Premiere table for ten at the event
- Recognition as event sponsor in event presentation
- Logo on printed program
- Signage at event
- Invitation to Cathedral's invite only *Thanks for Giving Stewardship* event

#### BUSINESS SPONSOR: \$1,000

- Two vendor participant tickets at the event
- Display space for sample sales or promotions at the event
- Recognition as business sponsor in emails, program and on event website
- Invitation to Cathedral's invite only *Thanks for Giving Stewardship* event \

#### IRISH ANGEL HOSTESS: \$150

- Special commemorative gift
- Named acknowledgement on email communications
- Recognition on event signage and event program

## EVENT SPONSORSHIP | 49th Annual SHAMRAUCTION



### WHAT:

CATHEDRAL HIGH SCHOOL'S ANNUAL SHAMRAUCTION IS THE MOST SUCCESSFUL FUNDRAISING EVENT IN THE MIDWEST.

The event annually raises more than \$600,000 for tuition assistance and to promote excellence in academics, the arts, and athletics.

This one-night event brings together generations of alumni, supporters, parents, students, donors, and friends in an over-the-top evening of fun, food, and festivities. More than 750 attend every year, with more than 500 companies and individuals donating goods and services that are put up for auction.

### WHO:

Reach 750+ attendees who are leaders in the Indianapolis business, civic, education, and arts communities plus hundreds of volunteers, students, and parents who support businesses who support Cathedral High School.

Must be 21 & over to attend.

### WHEN:

Saturday, February 28, 2026

### WHERE:

Cathedral High School

### FOR MORE INFORMATION:

[gocathedral.com/shamrauction](http://gocathedral.com/shamrauction)

### WHY:

To help offer the benefits of a Cathedral education to students who would not otherwise be able to afford the experience. Cathedral is one of the most diverse high schools in Indiana, drawing from more than 160 schools, 120 counties and even a few different countries. Support our mission of educating hearts and minds of Cathedral students. Cathedral provides tuition assistance to nearly 45% of our students and relies on the philanthropic generosity provided by our sponsors and donors.



## BLUE & GOLD SPONSOR - \$30,000

(Category exclusivity)

- Sponsor placement on ShamrAuction email campaign (13,000 constituents)
- Sponsor placement on ShamrAuction website and registration page
- Sponsor recognition announcement on Cathedral's Facebook and Twitter social media accounts
- Sponsor recognition placement in Cathedral newsletter communication
- Full page ad in ShamrAuction printed program
- Sponsor logo placement on Qtego silent auction online bidding site
- Table for 10 at ShamrAuction including: VIP area access during the cocktail hour and dinner, VIP bar access and a personal bar runner
- Premiere sponsor signage placement in Welch Activity Center and Mimms Gym
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event





**EMERALD SPONSOR - \$15,000**



- Sponsor placement on ShamrAuction email campaign (13,000 constituents)
- Sponsor placement on ShamrAuction website
- Sponsor recognition announcement on Cathedral's Facebook and Twitter social media accounts and newsletter communications
- Half page ad in ShamrAuction printed program
- Sponsor recognition in ShamrAuction printed program
- Sponsor logo placement on Qtego silent auction online bidding site
- Table for 10 at ShamrAuction including: VIP area access during the cocktail hour and dinner, VIP bar access and a personal bar runner
- Premiere sponsor signage placement in Welch Activity Center and Mimms Gym
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



**IRISH SPONSOR - \$10,000**



- Sponsor placement on ShamrAuction email campaign (13,000 constituents)
- Sponsor placement on ShamrAuction website
- Sponsor recognition announcement on Cathedral's Facebook and Twitter social media accounts and newsletter communications
- Quarter page ad in ShamrAuction printed program
- Sponsor recognition in ShamrAuction printed program
- Sponsor logo placement on Qtego silent auction online bidding site
- Table for 10 at ShamrAuction including: VIP area access during the cocktail hour and dinner, VIP bar access and a personal bar runner
- Sponsor signage placement in Welch Activity Center and Mimms Gym
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



## SHAMROCK SPONSOR - \$5,000

- Sponsor placement on ShamrAuction email campaign (13,000 constituents)
- Sponsor placement on ShamrAuction website
- Sponsor recognition in ShamrAuction printed program
- Sponsor logo placement on Qtego silent auction online bidding site
- Table of 10 at ShamrAuction with signage
- Sponsor signage placement in Welch Activity Center and Mimms Gym
- Sponsor recognition in Irish Impact Report
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



## TABLE SPONSOR - \$3,000

- Named recognition in ShamrAuction printed program
- Table of 10 at ShamrAuction with signage
- Named recognition on signage in Welch Activity Center and Mimms Gym
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event





**WHAT:**

The Father Kelly Tradition is an 18-hole Florida Scramble. Proceeds of the event support the Father Kelly Tuition Grant at Cathedral High School, which supports the school's vision and mission. The Father Kelly Tradition Golf Outing is a special one day event that includes 18 holes of golf, cart, range, food, libations, commemorative gifts, and fun.

**WHO:**

The outing draws teams comprised of alumni, parents, friends, supporters, donors, board members, faculty, administration, and staff of Cathedral High School.

**WHEN:**

August 18, 2025  
Registration begins at 9:00 AM with shotgun start at 10:00 AM

**COST:**

\$1,000 per foursome, includes food, beverages, and custom Irish hole experiences.

**WHERE::**

Hillcrest Country Club  
6098 Fall Creek Road, Indianapolis, IN 46220

**Register:**

[gocathedral.com/golf](http://gocathedral.com/golf)

**SPONSORSHIP OPPORTUNITIES:**

**PRESENTING SPONSOR: \$5,000 - SOLD**

*(One Exclusive Opportunity)*

Includes: Category exclusivity, foursome at outing, table sponsor signage, presenting sponsor recognition at shotgun start and post event wrap up, sponsor recognition in the Cathedral Highlights magazine, sponsor placement on email campaign, signage at the event and sponsor logo on the registration website

**BREAKFAST BAR: \$1,500 - SOLD**

Includes: Custom sponsor signage at the breakfast bar, choose the breakfast drink of your choice

**BAG DROP SPONSOR: \$3,500 - SOLD**

*(One Exclusive Opportunity)*

Includes: Category exclusivity, foursome at outing, and sponsor recognition in the Cathedral Highlights magazine, signage at bag drop

**SNACK SPONSOR: \$1,500 - SOLD**

Includes: Custom sticker on snack bags with sponsor logo, signage at the event

**BEVERAGE CART SPONSOR: \$2,500 - SOLD**

Includes: Foursome at outing, name recognition on traveling beverage carts, sponsor recognition in the Cathedral Highlights magazine

**REGISTRATION SPONSOR: \$1,000**

Includes: Custom sponsor signage at registration and check in tables for all guests

**PLAYER GIFT SPONSOR: \$2,000**

*(One Exclusive Opportunity)*

Includes: Custom sponsor signage at gift table, sponsor recognition in the Cathedral Highlights magazine, name or logo on the player gift

**INTERACTIVE HOLE SPONSOR: \$1,000**

Includes: Limit 3, sponsor table on the golf course

**LUNCH SPONSOR: \$1,500 - SOLD**

*(One Exclusive Opportunity)*

Includes: Custom sponsor signage at lunch stop on the turn

**PUTTING GREEN SPONSOR: \$750 - SOLD**

Includes: Sponsor signage at the putting green for event

**DRIVING RANGE SPONSOR: \$750**

Includes: Sponsor signage at the driving range for event

**PROXIMITY SPONSOR: \$750**

*(Two Exclusive Opportunities)*

Includes: Sponsor signage at the closest to the pin or longest drive hole

**HOLE SPONSOR: \$500**

Includes: Company or individual name placed on hole sponsor sign