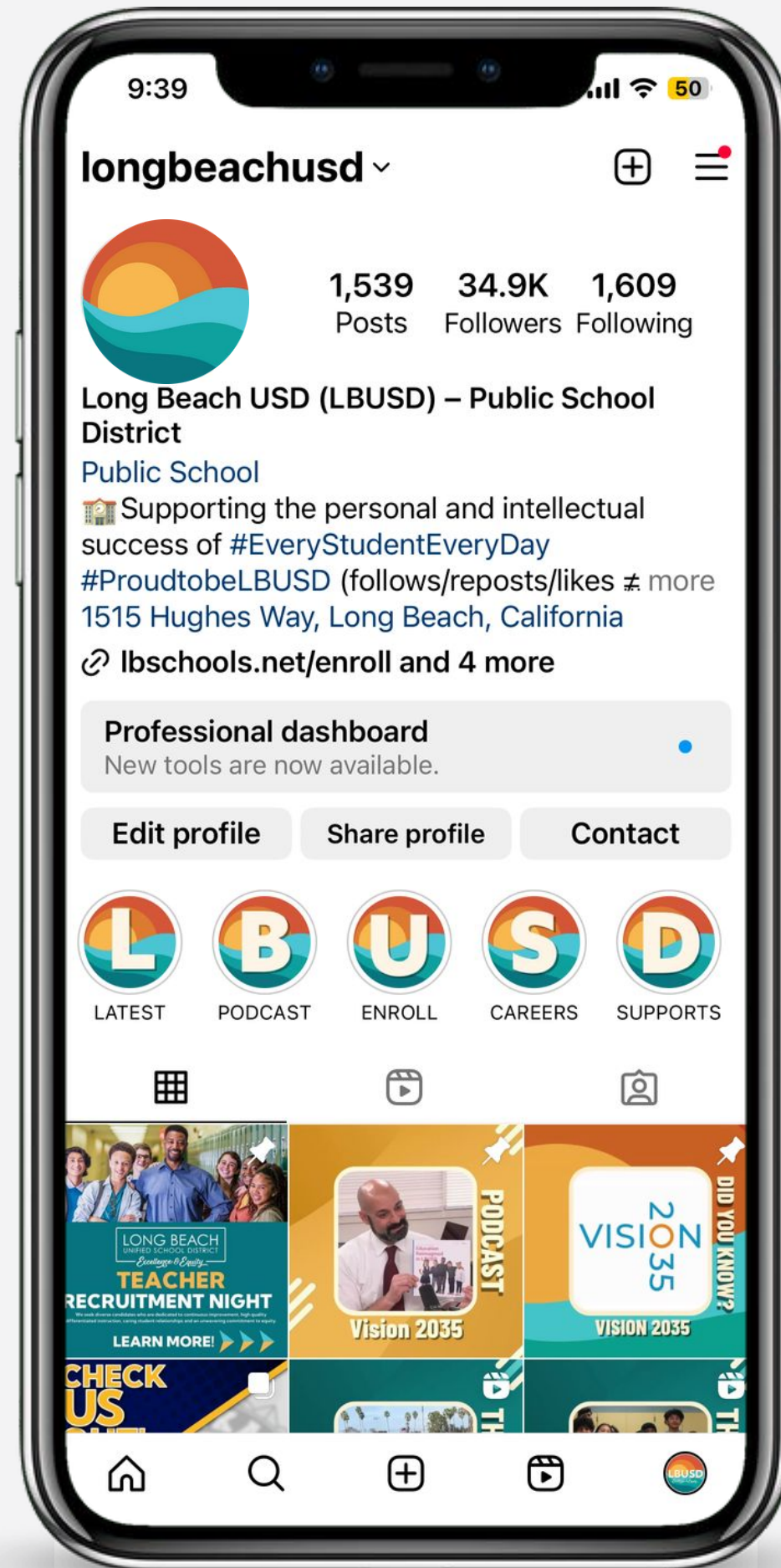


DRAFT – Pending Approval by the LBUSD Board of Education



Reclaiming Attention: Limiting Distractions, Supporting Wellness Policy on Student Phone Use, Cyberbullying and Social Media Safety



Phone and Social Media Safety Policy Development



California AB-3216

Governor Newsom recently signed AB-3216, requiring school districts to adopt a policy limiting student smartphone use by July 1, 2026.

Workgroup created consisting of:

- Teachers
- Students
- Site Leaders
- Central Office Staff
- Parents/Guardians/Caregivers

Goal: To develop a new cell phone and social media safety policy for LBUSD.

Process/Approach: To address the impact of smartphones and social media on student learning and student/staff well-being.

- **Extensive internal and external research**
- **Community engagement**
- **Cross-departmental collaboration**
- **Education and training plan**
- **Addressing the Mental Health Crisis**

Phone and Social Media Safety Policy

Development



Internal Research:

Site observations and staff interviews

- ✓ **Cabrillo HS**
- ✓ **Wilson HS**
- ✓ **Avalon K-12**
- ✓ **Powell K-8**
- ✓ **Cubberley K-8**
- ✓ **Franklin MS**
- ✓ **Hamilton MS**
- ✓ **Stephens MS**
- ✓ **Marshall MS**

Fact Finding and Feedback

- ✓ **Office of School Support Services (OSSS)**
- ✓ **Special Education Department**
- ✓ **Community Advisory Committee (CAC)**
- ✓ **Long Beach Forward (local community org)**
- ✓ **Curriculum Leads (OCIPD)**
- ✓ **Business Advisory Focus Groups**



Phone and Social Media Safety Policy Development



Engagement:

Parent, Guardian or Caregiver Groups

- ✓ Community Advisory Committee for Special Education (CAC)
- ✓ Sankofa Parent Village
- ✓ District English Learner Advisory Committee
- ✓ District Community Advisory Committee/Title I
- ✓ Educational Opportunities for Native Americans
- ✓ Naples and Madison PTAs (by request)

Staff

- ✓ Middle and High School Leadership Councils
- ✓ LBUSD Safety and Civility Committees
- ✓ E&TK-8 Principals Meeting (shared w/ Secondary Principals)

Students

- ✓ Middle School RSVP
- ✓ Sato Focus Group
- ✓ Communications Dept. Interns Focus Group X 2
- ✓ Powell K-8 Student Focus Group

Education/Safety Presentation Testing :

Parent, Guardian or Caregiver Groups

- ✓ Marshall MS
- ✓ Hamilton MS
- ✓ Nelson Academy

Staff

Washington MS

Students

- ✓ Franklin MS
- ✓ Hughes MS
- ✓ Stephens MS
- ✓ Marshall MS
- ✓ Nelson Academy
- ✓ Riley Elementary
- ✓ Stevenson Elementary

Surveys:

- ✓ E&TK-8 and Secondary Principals
- ✓ Teachers (select Classified staff)
- ✓ Parents/Guardians/Caregivers



Phone and Social Media Safety Policy Development



***External Research:**

- ✓ **CA School PR (CalSPRA) Network Discussion**
- ✓ **LAUSD Supt. and Johnathan Haidt Webinar**
- ✓ **U.S. Dept. of Education Guidance**
- ✓ **Policy Crosswalk: LAUSD, Ventura, Broward**
- ✓ **County, Prince William, and Fullerton**
- ✓ **"Getting Phones Out of Schools" Policy Memo**
- ✓ **from the Ethics and Public Policy Center**
- ✓ **Going Phone-Free at School? A Resources for**
- ✓ **Parents and School**
- ✓ **CA. Education Code / CA. Penal Code**
- ✓ **Federal Law (ex. "Jordan's Law" and "Take it Down Act")**



*Does not include all research articles,
book and studies.



Reclaiming Attention: Limiting Distractions, Supporting Wellness

Policy on Student Phone Use, Cyberbullying, and Social Media Safety

Components

- **Restricting the use of personal or wearable electronics in our schools**
- **Student Expectations and Guidelines: Cyberbullying and inappropriate use of social media**
- **School-Level Implementation**

Effective District-wide January 26, 2026

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Reclaiming Attention: Limiting Distractions, Supporting Wellness

Policy on Student Phone Use, Cyberbullying, and Social Media Safety

Personal and/or Wearable Electronics Restrictions



Cell phones/Smart Phones



Smart Watches



Smart Glasses



Earbuds



Headphones



Cameras

GRADES :E&TK-5 | 6-8

All personal and/or wearable communication devices must be powered off and stored in backpacks/bags for the duration of the school day. Once students arrive on campus, these devices must remain off and out of sight during all school hours. (This also applies to students while participating in before- and after-school extended learning programs).

GRADES :9-12

All personal and/or wearable communication devices must be powered off and stored in backpacks/bags during instructional time, from the beginning to the end of each class period.

ALL STUDENTS GRADES

TK-12 Must keep all phones and personal electronic devices stored in their backpacks at all times while using restrooms, and also while participating in field trips and/or work based learning experiences that occur during the school day.

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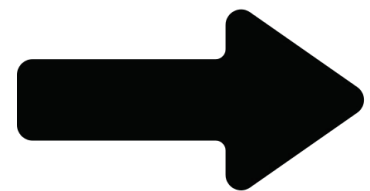
Reclaiming Attention: Limiting Distractions, Supporting Wellness

Policy on Student Phone Use, Cyberbullying, and Social Media Safety

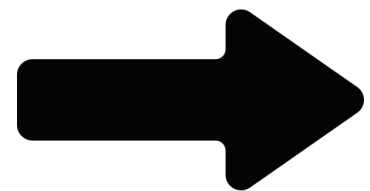
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Accommodations and Exceptions

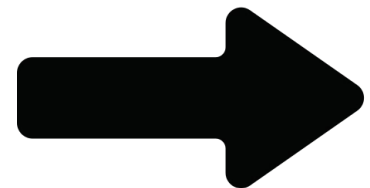
A student shall not be prohibited from possessing or using a personal and/or wearable communication device under any of the following circumstances:



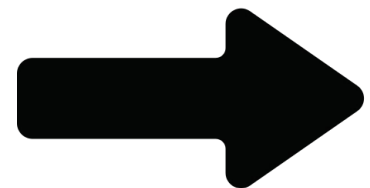
In case of emergency, or in response to a perceived threat of danger



When an administrator grants permission to the student to possess or use a mobile communication device (including in designated areas), subject to any reasonable limitation imposed by that administrator



When a licensed physician or surgeon determines that the possession or use is necessary for the student's health and well-being



When the possession or use is required by the student's individualized education program (IEP) or 504 plan



Reclaiming Attention: Limiting Distractions, Supporting Wellness

Policy on Student Phone Use, Cyberbullying, and Social Media Safety

Student Expectations and Guidelines:

Cyberbullying and inappropriate use of social

- **Cyberbullying, Inappropriate Use of Social Media Platforms and Misuse of Electronic Devices**
- **Use of Personal and/or wearable communication devices for Filming, Recording, and Photography**
 - **without permission/consent**
 - **during phone restriction windows**
 - **during fights, altercations or criminal acts**
- **Impersonation and Electronic Misrepresentation**
- **Inappropriate Use of Apps**

Tentative Implementation Timeline



May 2025



- Policy and Guidance Document drafting
- Research sessions
- Content testing

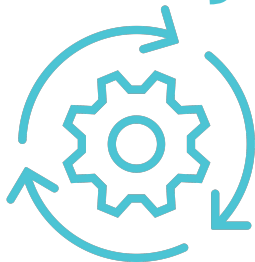


June 2025



- Final drafting of policy
- Drafting of guidance document
- Focus groups and previews
- Resource development and content creation

July 2025



- Present to Board of Ed.
- Resource development and content creation
- Teacher focus groups and previews



August - December 2025



- Final presentation to the Board of Ed. (Aug.)
- Resource development and content creation
- Education campaign launch
- 5 Town halls



February 2026 (2nd Semester)

- Policy applies officially District wide
- Education Campaign continues
- Initial research and engagement



*Education Resources and Support (Content Development)

- Communication campaign (ongoing centralized messaging)
 - Guidance document
 - Explainer videos
 - Phone usage and social media guide (staff and family versions)
 - Posters and infographics
 - Training materials
 - Podcast series
 - Sample documents (syllabus, parent letter, etc.)
 - Social media content
 - 5 Town halls (1 in each district area)
 - Phone usage and social media presentations (by request)

*Specific resources will be developed for staff, students and families