

**OREGON SCHOOL DISTRICT  
BOARD OF EDUCATION  
POLICY COMMITTEE MEETING  
2025-26**

**DATE:** Monday, July 21, 2025  
**TIME:** 6:00 P.M. - 7:30 P.M.  
**PLACE:** District Office Meeting Room  
123 E. Grove Street, Oregon, WI 53575

Order of Business

Call to Order

Roll Call

Proof of Notice of Meeting and Approval of Agenda

Approval of Minutes of Previous Meeting(s)

**AGENDA**

**A. Public Comment Regarding Agenda Items**

**B. Old Business**

1. Policy 616: Naming of Facilities and Land
2. Policy: 813: Monetary Donations, Advertisements, and Sponsorships - NEW

**C. New Business**

1. None

**D. Future Business:**

1. To Be Determined

**E. Future Meeting: To Be Determined**

**F. Adjournment**

Notice is hereby given that a majority of the Oregon School Board may be present at the meeting of the Policy Committee scheduled to discuss subjects over which they may have decision-making responsibility. This constitutes a meeting of the Board and must be noticed as such although the Board will not take any formal action at this meeting.

Go to <https://www.oregonsd.org/district/school-board> for the most updated version agenda.

**Public Comment**

[Board Policy 181](#) provides an opportunity for the public to address the Committee. We value the public comment period and feedback from our stakeholders. To comply with the Open Meetings Law and to ensure consistency, public comment will have the following parameters:

- Total public comment time is limited to 15 minutes. Speakers will have up to three minutes in which to make their comments. Ms. Jonen will signal the speaker when their time is up.
- The Committee will not comment after each speaker and will reserve discussion to any items on the agenda. Speakers are welcome to stay for the meeting.
- Next steps following public comment may include: referral to the appropriate administrator for follow-up with the speaker or placement of the matter on a future Committee or Board agenda.

## MINUTES OF THE POLICY COMMITTEE OF THE SCHOOL BOARD OF OREGON SCHOOL DISTRICT HELD ON JUNE 30, 2025

The regular meeting of the Policy Committee of the School Board of the Oregon School District was called to order by Dr. Mary Lokuta at 6:05 p.m. at the Oregon High School Main Office Conference Room at 456 N. Perry Pkwy, Oregon, Wisconsin.

Committee Members Present: Dr. Mary Lokuta, Leslie Wright and Dr. Caleb Bush  
(arrived at 6:06 p.m.)

Other Board Members Present: Ahna Bizjak

Administrators present: Dr. Leslie Bergstrom and Jina Jonen

Others Present: None

Proof in the form of a certificate by the Oregon Observer of communications and notice given to the public and the Oregon Observer, and a certification of posting as required by Section 19.84 Wisconsin Statutes as to the holding of this meeting was presented by Dr. Lokuta.

Ms. Wright moved to approve the agenda as posted. Ms. Wright voted yes. Dr. Bush voted yes. Dr. Lokuta voted yes. Motion approved 3-0.

Ms. Wright moved to approve the May 28, 2025 minutes. Ms. Wright voted yes. Dr. Bush voted yes. Dr. Lokuta voted yes. Motion approved 3-0.

A. Public Comment: None

B. Old Business:

1. None

C. New Business:

1. Policy 616: Naming of Facilities and Land. Discussion held.

2. Policy 813: Monetary Donations, Advertisements and Sponsorships.

Discussion held. The Policy Committee directed that the policies be combined.

D. Future Business:

1. Employee Handbook 2025-26, Policy 616 and 813

E. Future Meetings: July 21, 2025 at 6:00 p.m.

F. Adjournment: Ms. Wright moved to adjourn. Dr. Bush voted yes. Ms. Wright voted yes. Dr. Lokuta voted yes. Motion approved 3-0. Meeting adjourned at 7:32 p.m.

|         |                               |
|---------|-------------------------------|
| Book    | School Board Policies         |
| Section | 600 Fiscal Management         |
| Title   | Naming of Facilities and Land |
| Code    | 616                           |
| Status  | Active                        |
| Adopted | February 12, 2018             |

## **616 Naming of Facilities and Land**

### **616.01 Scope**

This policy applies to the formal naming of facilities owned or otherwise controlled by the Oregon School District.

### **616.02 Purpose**

The purpose of this policy is to protect the assets and reputation of the District by providing criteria to be applied when approving names for district facilities. The names of all facilities must be compatible with the District's mission and values.

**616.03** Facility includes any District building, part of a building, land, park, bridge, or athletic field/stadium.

**616.04** The Board of Education may consider the following criteria when naming District facilities:

1. A facility may be named after a geographic location and/or a section of the district it serves;
2. A facility may be named after an inanimate object of significance to the area;
3. A facility may be named after a person of historical value or a person of exemplary character who has made an outstanding contribution to education, humanity or community; has displayed outstanding leadership; and has not been living for at least 20 years.

### **616.05 Naming Approval**

The Board must approve names by a two-thirds vote of the full Board.

### **616.06 Renaming**

Naming is considered permanent until or unless a facility is demolished, substantially renovated or expanded, or destroyed.

### **616.07 Removal of Name**

In unusual or unforeseen circumstances, the District reserves the right to remove a previously approved name by a two-thirds vote of the full Board.

Adopted: February 12, 2018

## 616 Naming of Facilities and Land

616.1 Scope. This policy applies to the formal naming of facilities owned or otherwise controlled by the Oregon School District.

616.2 Purpose. The purpose of this policy is to protect the assets and reputation of the District by providing criteria to be applied when approving names for District facilities. All naming of facilities shall be done by the Board unless the Board approves otherwise. The Board may approve the sale of naming rights for facilities to other individuals, organizations, business or entities subject to this policy, other than the right to name a school. ~~The names of all facilities must be compatible with the District's mission and values.~~

616.3 "Facility" includes any District building, part of a building, land, park, bridge, or athletic field/stadium.

616.4 The Board of Education ~~may~~ **should** consider the following criteria when naming a school: ~~District facilities:~~

- A. ~~A facility~~ **It** may be named after a geographic location and/or a section of the district it serves;
- B. ~~A facility~~ **It** may be named after an inanimate object of significance to the area;
- C. ~~A facility~~ **It** may be named after a person of historical value or a person of exemplary character who has made an outstanding contribution to education, humanity or community; has displayed outstanding leadership; and has not been living for at least 20 years.
- D. **It must be compatible with the District's mission and values.**
- E. **It may not be named after a corporation or business entity, or be associated with religious or political organizations.**

616.5 When naming facilities other than a school, the name must be compatible with the District's mission and values, be appropriate for an educational environment, be non-discriminatory and not be associated with religious or political organizations.

616.65 Naming Approval. The Board must approve names **for a school** by a two-thirds vote of the full Board. **All other naming of facilities must be approved by a majority vote of the full Board.**

616.~~7.6~~ Renaming. Naming is considered permanent unless there is an agreement otherwise, or until or unless a facility is demolished, substantially renovated or expanded, or destroyed.

616.~~8.7~~ Removal of Name. In unusual or unforeseen circumstances, the District reserves the right to remove a previously approved name for a school by a two-thirds vote of the full Board. All other names may be removed by a majority vote of the full Board.

Adopted: February 12, 2018; Revised \_\_\_\_\_

### **813: Monetary Donations, Advertisements, Sponsorships and Naming Rights - NEW**

#### **813.01 Purpose**

The Board recognizes that funds from donations, paid advertisements, sponsorships and naming rights can benefit the District, its students, staff, families and school community. Therefore, the Board may allow such activities consistent with the provisions of this policy.

Any employee, volunteer, member of the public, outside organization or business must follow this policy when seeking monetary donations or raising revenue on behalf of the District. For fundraising involving students, Board Policy 814 must also be followed.

#### **813.02 Definitions**

**Donation:** a voluntary contribution of money given to the District to help the District achieve its goals or fulfill its mission.

**Advertisement:** a paid promotional message or announcement that is used to promote a product, service, event, or organization, such as signs, written statements in a publication, mailers, or an announcements at sporting events.

**Sponsorship:** a collaborative partnership between a sponsor and the District where the sponsor provides financial support for a period of time in exchange for promotional opportunities, such as sponsoring an athletic tournament.

**Naming Rights:** attaching a name to a District Facility. "Facility" includes any District building, part of a building, land, park, bridge, or athletic field/stadium that is owned by the District and/or on District property. **This includes the placement of the names of any donors on District property, such as a donor wall.**

#### **813.03 Revenues**

All monies given to the District shall become the property of the District, including monies fundraised by outside organizations. The Board reserves the sole right to allocate the revenue from discretionary funds as appropriate for the needs of the District, its students and any associated project.

#### **813.04 Parameters**

No donation, advertisement, sponsorship or naming right shall be construed as, nor constitute an endorsement by the District, nor shall it entitle the donor to any special privileges or considerations from the District.

The District shall not permit any advertisement, sponsorship or naming right that may be disruptive to the school or the educational process, is vulgar, harmful or inappropriate for minors, or is inconsistent and incompatible with the District's mission, values, priorities and objectives.

The District reserves the right to define the types of donations which it considers appropriate to the District's interests; and to not accept or approve donations, advertisements or sponsorships which it considers inappropriate, requires a quid-pro-quo, or is unsupportive of the general educational goals of the school district.

#### **813.05 Naming of Facilities (From current 616 with committee revisions from last meeting)**

The Board of Education should consider the following criteria when naming a school:

- A. It must be compatible with the District's mission and values;
- B. It may be named after a geographic location and/or a section of the district it serves;
- C. It may be named after an inanimate object of significance to the area;
- D. It may be named after a person of historical value or a person of exemplary character who has made an outstanding contribution to education, humanity or community; has displayed outstanding leadership; and has not been living for at least 20 years; and
- E. It may not be named after a corporation or business entity, or endorse or promote any particular religion or political organization.

When naming facilities other than a school, the name must be compatible with the District's mission and values, be appropriate for an educational environment, be non-discriminatory and not endorse or promote any particular religion or political organization.

#### **813.06 Approval**

No individual, organization or entity may solicit monetary donations, advertisements or sponsorships on behalf of the District and/or place advertisements or sponsorships on school property without the express written permission from the District Administrator in advance. Renters of District facilities need to follow Board Policy 912 and its administrative guidelines regarding sponsorships and advertisements. All solicitations of donations must be in accordance with Board policies.

No individual, organization or entity may solicit naming rights on behalf of the District without the express written permission from the Board in advance. The Board shall not approve the solicitation of naming rights for a school.

The Board must approve names for a school by a two-thirds vote of the full Board. All other naming of facilities must be approved by a majority vote of the full Board unless the Board approves otherwise.

Approved Facility names are generally for an indefinite time period unless there is an agreement for a specified time period, or until the naming is no longer feasible or sustainable, such as the facility is renovated, demolished, or destroyed. In unusual or unforeseen circumstances, the District reserves the right to remove a previously approved name for a school by a two-thirds vote of the full Board. All other facility names may be removed by a majority vote of the full Board.

#### 813.07 Administrative Guidelines

The District shall implement administrative guidelines consistent with this policy.

Legal References: Wis. Stat. s. 118.12; Wis. Stats. s. 118.27

Adopted: February 12, 2018