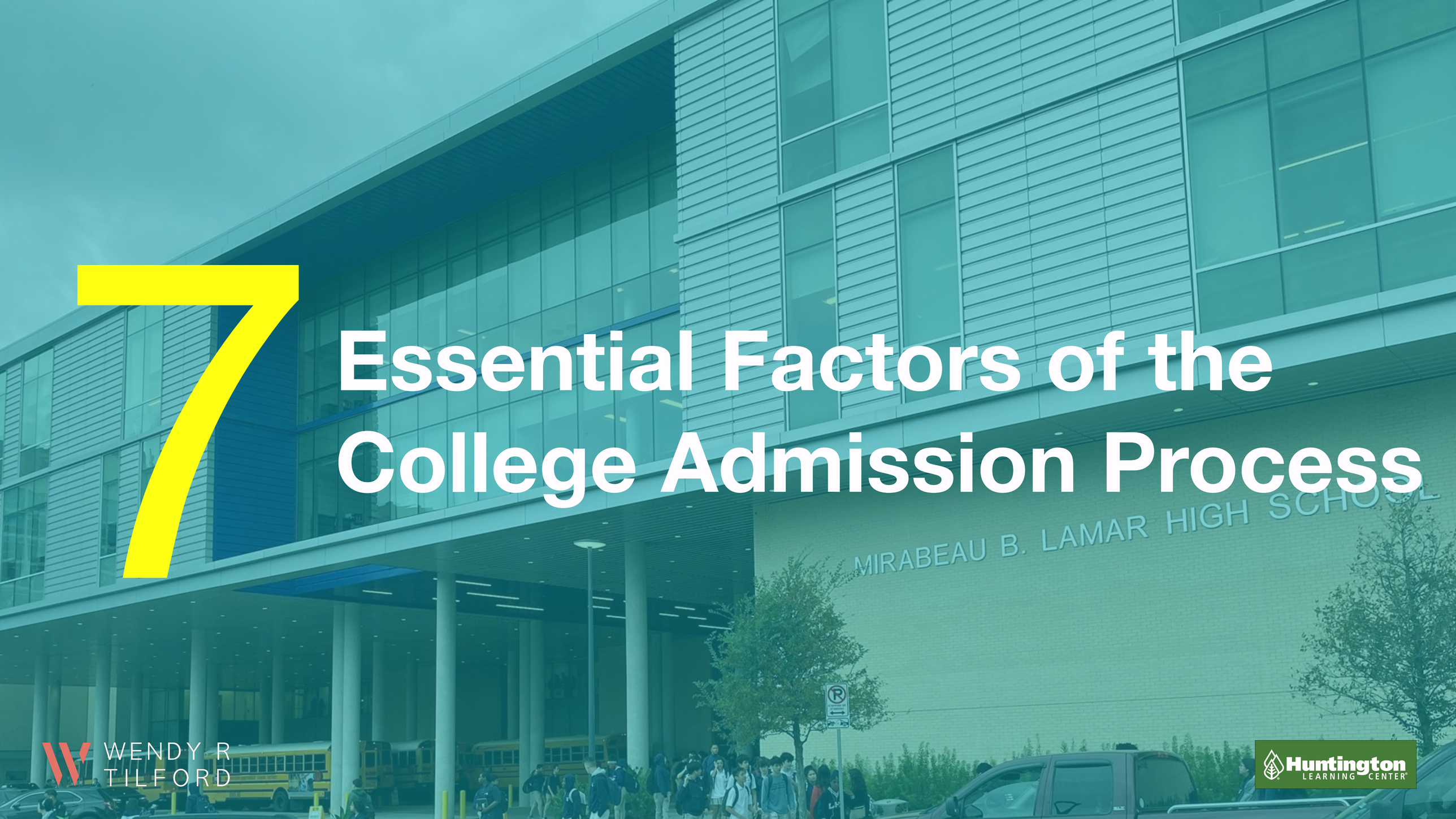


7 Essential Factors of the College Admission Process

WENDY R TILFORD

Huntington LEARNING CENTER®



Wendy R Tilford

Learning Expert /Education Consultant
Director, Huntington Learning Center West University

Wendy Richard Tilford is a speaker, advisor, franchise owner and thought leader in K-12 and supplemental education. Guided by a belief that education opens doors of opportunity, she has worked for nearly two decades to provide families and students with educational resources, programs and strategies that create a strong foundation for life-long learning and future success.

Wendy's transition into education, after spending years in public policy, was natural. Her passion for education and leadership, as well as her business savvy, caught the attention of corporate leaders of the foremost tutoring and test prep center in the country. That corporation asked her to serve on its Franchise Advisory Council, and later chose her to serve as president of its Greater Houston Co-op. There, she led efforts to create strategic partnerships and increase brand awareness in Houston and the surrounding area. While her list of professional accomplishments continued to grow so did her desire to help more families develop a roadmap for academic success.

Wendy is a member of the board of directors for iWrite Literacy Organization and the Barbara Bush Literacy Foundation - Ladies of Literacy Guild. She also serves as the Business Member Representative for eight schools in the Houston Independent School District (HISD) as a member of HISD's Shared Decision-Making Committee.

What we offer

1:1 Academic Coach

Homework help

Exam Prep ACT/SAT

College Essay

How Our Process Works

(A)ssess students
  (I)dentify strengths/weaknesses
(D)evelop a plan
(B)enchmark progress

#1 GPA

- Weighted vs Unweighted
- Assess your performance
- Course Planning

#2 SAT/ACT

- SAT vs ACT
- Determine the best test fit
- What is Test Optional?

#3 Courses Taken

- Determine academic roadmap
- Analyze course options
- Assess course trends year-to-year

#4 Extra Curricula Activities

- Goals and Interests
- Quantity vs Quality
- Community Services/Other Considerations

#5 Essay/Personal Statement

- Could be a game changer!
- Start early
- Revise, Revise, Revise

#6 Recommendations

- When do you ask for recommendations?
- Whom do to ask?
- How do you get the best recommendations?

#7 Interview

- Verify if interview is required by school
- Research for interview questions
- Practice, Practice, Practice

How Huntington Can Help

- Help to determine the best test fit
- FREE ACT or SAT on November 14th or 21st at 9:00AM (must sign-up)
- Overview of Results

CONTACT US FOR MORE INFORMATION OR TO SCHEDULE A CONSULTATION

Huntington Learning Center

West University I 2726 Bissonnet, Suite 300

Houston, TX 77005 (next to pink's pizza)

O: 832.834.4751

E: tilfordw@hlcmail.com

W: huntingtonhelps.com