

Elementary Classroom

FranklinCovey Insights™ Leader Guide:

Goob and the Bug-Collecting Kit (6:38)

Summary

In this video, Goob really wants to buy a new bug-collecting kit, so he makes a plan to earn the money. Jumper, on the other hand only wants to play. Once Jumper sees Goob's success, they work together and share the money. Jumper spends his money quickly while Goob follows his plan and gets everything he wants.

Lower Elementary:

What to Watch for While Viewing

In this video, Goob sees something in a store window that he really wants but he doesn't have any money. He decides to make a plan. As you watch, think about how Goob's plan helped him get everything he wanted.

Key Questions

1. How did Goob's plan help him get what he wanted?
2. What did Jumper do with his money?
3. What do you think Jumper will do next time?

Upper Elementary:

What to Watch for While Viewing

Planning can make the difference between accomplishing a goal and not accomplishing it. In this video, Goob sees something in a store window that he really wants so he makes a plan. Jumper, on the other hand, only wants to play. As you watch, think about how Goob's plan made all the difference.

Key Questions

1. Why is a plan helpful when working toward a goal?
 2. How could you use this idea with an academic or personal goal?
 3. Would you share money with a friend like Goob shared money with Jumper? Why?
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Application

Ask, "How can you use what you learned in your own life?"

Lead students to recognize:

- Planning greatly increases the chances of accomplishing a goal.
 - Working with an end in mind keeps people motivated.
 - Earning money yourself increases satisfaction.
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